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**Joint Efforts by Chinese Govt. & Operators Accelerating Telecom Market**

*The Chinese telecom market is rapidly growing on the back of strong government support, heavy investment in infrastructure and rising penetration in low and middle class groups.*

**/24-7PressRelease/** - NEW DELHI, INDIA, June 20, 2008 - China has emerged as the world's largest and fastest growing telecom market, says RNCOS in its new report, "China Telecom Analysis (2008-2012)".

The report identifies that the Chinese government has played a vital role in the expansion of domestic telecommunication industry. The government of China has been supporting growth in the Chinese telecom market by introducing reforms to break monopolies and crank up competition. And to heat up the competition level, the government has asked the operators to come up with low-priced packages that will allow even the low-income groups to access the telecom services. Along with this, the telecom operators are also making strategies to reach out to low and middle class groups that are currently missing in their telecom service offerings.

However, the roll out of 3G-TDSCDMA before the end of the year remains the main attraction of the Chinese telecom market. Gearing up for the launch, infrastructure vendors or operators have been investing heavily in the technology deployment in the country. Currently, the technology is under trial in ten cities of China, says the report.

Thus, it is anticipated that the Chinese telecom market will maintain its strong growth in the next few years, expanding the total number of subscribers at a projected CAGR of 8% from 2008 to 2012.

The RNCOS research also provides forecast for the number of fixed-line and mobile subscribers, penetration of fixed-line and mobile subscribers, and number of broadband users, etc.

"China Telecom Analysis (2008-2012)" is a comprehensive research providing an in-depth analysis on rapidly growing Chinese telecom market. It also gives detailed information on various segments of the telecom market, such as mobile telephony, broadband market, fixed-line telephony, mobile telephony and Internet along with their current performance and future prospects. The report also looks into the matter that how the strategies being adopted by the telecom operators and government support could be used to bridge the widening economic and social gap between urban and rural areas.

**About RNCOS:**

RNCOS, incorporated in the year 2002, is an industry research firm. It has a team of industry experts who analyze data collected from credible sources. They provide industry insights and analysis that helps corporations to take timely and accurate business decision in today's globally competitive environment.

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