



Press Release Contact Information:

Sami Tauber
BikeWear World
outfitting one ride at a time...
5111 Santa Fe Street
San Diego, Ca
USA, 92109
Voice: 858.270.2358
Fax: 858.270.2358
E-Mail: [Email us Here](#)
Website: [Visit Our Website](#)

Looking for Athletes! Send BikeWearWorld.com your video...

BikeWear World releases a video site specializing in action shots and video commercials

/24-7PressRelease/ - SAN DIEGO, CA, June 20, 2008 - "If you are a mountain bike enthusiast that has found the coolest trail, a fan who was watching the gnarliest wipeout, or an athlete in action, send us the video footage!" says Sami Tauber, CEO of BikeWear World.

BikeWear World has just launched a video site that allows users to upload action videos, and assists businesses in advertising their trade via free video commercials. Tauber says, "Grab a video camera and start filming races, trails, athletes, crazy fans, causes that need attention. We will feature it for you - FREE! Even if you are a struggling personal trainer, coach, bike mechanic, race director, and bike shop, make a video commercial - FREE!"

BikeWear World specializes in 7 different sports, but all relating to bicycles. The seven disciplines are BMX, Motocross, Mountain, Road, Spin, Track, and Triathlon. Times are hard and BikeWear World knows that getting the word out about your trade or business is costly, that is why its - FREE!

Tauber explains that BikeWear World is looking for video clips between 2 - 5 minutes in length, under 10MB and may either be directly uploaded from one's computer or a youtube URL. "People generally tend to like more visuals," says Tauber. "Videos are more exciting that way and receive a better reception opposed to having someone just speak into a camera. Get crazy, get creative, have fun..." she says.

BikeWear World is the new chain in the cycling industry. If you need to find a mechanic, find a video on a certain race, look for the new eligible bachelorette...BikeWear World is your resource. More than 40 countries are signing on, have you? Outfitting one rider at a time...from their community to yours! Around the world and twice on Sundays.

Keep Dreaming, Keep Pedaling and Ride Hard.

www.BikeWearWorld.com

BikeWear World, outfitting one ride at a time...

For what seems as though a smart marketing technique, CEO, Sami Tauber says that BikeWear World has been standing by to assist when in time of need. Biking 20 miles, 50 miles or 100 miles, Tauber, says that she has been out there tired, cold, lonely and very thirsty before. She believes that giving back to the community of bike riders will keep them from feeling completely isolated during hard and long training sessions during the winter. Sami Tauber says that riders seem to enjoy passing by, receiving Gatorade, lemonade and sometimes even coffee. It seems to stimulate the rider with a good adrenaline rush, a great pick me up and some comfort knowing that someone or people are out there for them. Even if we don't have your beverage of choice out there, we might have something to keep you dry or warm! BikeWear World has encompassed the whole idea of accessorizing the rider and taken it a step farther with a video product review site map with fun filled wipe out videos, equipment reviews, coolest trails from across the world, and even a VLOG of riders that pass by BikeWear World's front door step.

Sami Tauber, CEO, has been in the industry since 1985 or 9 years old. She says her passion for sports and clothing run deep. But one step farther is saving the planet and our communities. Sami's main interest is taking back our communities and collaborating on travel and exercise. She believes that it's very interesting to see another part of the country, or part of the world and share the same interests with people that live so far from your own community. It puts the phrase "small world" to a whole new level. When Sami raced in Fiji, a national championship swim placing 3rd overall, it was fun she says for her to have young Fijians asking for swimming advice and techniques to improve on their swim stroke. In St. Croix after racing half of the half Ironman, she said that the local communities were just thrilled to interact with athletes from across the world. Sports seem to inspire the best from communities and people. Sami Tauber, CEO of BikeWear World, hopes to outfit one ride at a time from her community throughout the world!

Tauber says that \$10.00 will be given to anyone who types in BWWFIR in the code upon checkout as a thank you for

reading this.