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Charlene Dark, Director of Life Sciences at Clarkston Consulting will present at GTCbio's Global Clinical Trial Operations conference on September 25-26, 2008 in San Diego, CA

Charlene Dark, Director of Life Sciences at Clarkston Consulting will be speaking at GTCbio's Global Clinical Trial Operations conference on September 25-26, 2008 in San Diego, CA. Ms. Dark will present on expediting accuracy through electronic data capture.

/24-7PressRelease/ - MONROVIA, CA, June 20, 2008 - It's one of the life science industry's greatest oxymorons. Companies on the cutting-edge of scientific advancements depending on paper-based processes. Warp-speed innovation with stalled and inefficient processes. Fortunately, the landscape is evolving and many companies are realizing the significant advantages solutions like Electronic Data Capture provide for clinical data acquisition, management, and analysis. From rapid retrieval of clinical trial data and significantly fewer manual errors and redundancies to instant validation. In short, faster access to better data quality at a reduced cost. But to appreciate the value, you have to contend with a plethora of hosting capabilities and vendors and implementation impediments. So how do you get adopt a streamlined approach that is effective, efficient and right for your business? The first step is realizing that it's not a technology solution. It's a business solution. One that requires careful analysis, a cross-functional approach, executive leadership commitment and sponsorship, and an important paradigm shift in your culture to adopt the business processes that will unleash the benefits of your EDC solution. Begin by leveraging best practices and lessons learned before you embark on a pilot program. Hear how companies have used EDC to gain valuable insight into their research program and more importantly, to help get their safe drugs to market faster.

The Global Clinical Trial Operations conference brings together leaders, directors, vice presidents, heads, managers, supervisors, and CROs from all over the world to collaborate and discuss the latest developments in clinical trial operations and logistics and covers clinical trials in emerging markets, first-in-man clinical trials, pediatric clinical trials, material storage, distribution, site selection, patient recruitment and retention, technology in clinical trials and case studies of running global clinical trials.

For more information including a detailed agenda, exhibitor opportunities and registration information visit <http://gtcbio.com/conferenceDetails.aspx?id=127>.

ABOUT GTCbio

GTCbio organizes conferences specifically for the biomedical and biopharmaceutical industries. Our goal is to facilitate the exchange of biopharmaceutical and biomedical intelligence between industry leaders, academic and government organizations, and the financial community.

GTCbio is a subsidiary of Global Technology Community, LLC, a privately held company founded in 2002.

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