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Fashionably Healthful Products From Urban Chic Boutique Help City Gals Put Their Freshest Faces Forward

Beauty-seekers can breathe easier: online spa and accessories shop Urban Chic Boutique brings the latest in paraben-free and oxygenated natural cosmetics to shoppers seeking skin-perfecting products

/24-7PressRelease/ - Ridgeway, ON, June 21, 2008 -- Today's shopper is interested in a beauty regime that is more than skin deep, and self-dubbed "divapreneur" Kristy Zucarelli is quenching the thirst of wellness-seeking shoppers with a more healthful line of skincare products.

Urban Chic Boutique's hand-selected skin care lines are some of the most sought after by both celebrities and average shoppers alike who want something more out of their makeup than just a pretty face.

With its oil-free, hydrating formulation, the ERA FACE Spray On Foundation from noted brand Classified Cosmetics is a lightweight aerosol foundation makeup that offers a gentle, daily dose of vitamins & botanicals, and has been seen on television's What Not To Wear, and is a new addition to Urban Chic Boutique's catalog.

Equally as revolutionary is the skincare brand from Karin Herzog's Beauty Institute, another new addition to Kristy's roster of skin-nutritional products. The face and body creams offer the very best tricks of the cosmetics trade, while improving the skin by boosting the level of oxygen in the skin to help enhance and renew one's appearance.

For those shoppers looking to stock their medicine cabinets with skin-indulgent products that combat stress and slow aging, Kristy's newly-acquired Yummy Skin line includes paraben and dye-free scrubs, lotions and body butters.

"It is important to me to keep my catalog fresh and my clients happy, so I am continually searching for the latest brands and hottest products," Kristy says. "By staying current and utilizing both my fashion sources and the internet, I make it a priority to bring the best fashion and beauty products to Urban Chic Boutique.

Beauty may only be skin deep, but Kristy Zucarelli empowers women with the knowledge and tools they need to obtain a more healthy and vital appearance. By arming today's fashionable female with a colorful palette of cosmetics that can enhance their skin with the latest healthful ingredients, while at the same time boosting their confidence and enhancing their beauty naturally, online retailer Urban Chic Boutique is making it their mission to show how a beauty routine can be more than mere window dressing.

For additional information or to purchase any of the skin care lines listed in this release, you may contact Kristy Zucarelli or visit www.urbanchic-boutique.com.

About Urban Chic Boutique:

Urban Chic Boutique is dedicated to providing the newest and the hippest beauty tricks and trends, including Cake Beauty, Hairdo Extensions, Karin Herzog, and Classified Cosmetics product lines. For the best in boutique beauty, girly-girl glam and urban fashion & style, Urban Chic Boutique is a one-stop destination for skin care, makeup, bath and beauty products, hair extensions and jewelry.