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**New and Used Heavy Equipment Buyers and Sellers Introduced On Industrial Classifieds**

*The on-line B2B marketplace Industrial Classifieds, has launched a newly designed Web site specifically for construction equipment dealers, contractors and buyers of heavy construction equipment in North America and Europe*

**/24-7PressRelease/** - Westborough, MA, June 28, 2008 - Industrial Classifieds, an international business-to-business marketplace for the industrial and construction communities, and a division of the Industrial Leaders Group, today announced the release of its new Heavy Equipment Classifieds website at <http://industrialsaver.com/classifieds/index.php/cat/2>. According to Robert Huff, spokesman for the company, the site includes offerings to buy and sell a wide range of new and used heavy equipment from companies based in or serving the North American and European marketplace.

Huff said Industrial Classifieds also provides an online heavy equipment auction hosted by IndustrialSAVER. The auction allows companies and individuals to explore, bid on and offer all kinds of heavy construction equipment such as bulldozers, skid loaders, wheel loaders, tractors, heavy trucks, excavators, forklifts, cranes, dump trucks, hauling trailers, trenchers, deep hole drilling machines, graders and other new and used earth moving equipment and allied products at <http://www.industrialsaver.com/stores/construction/Construction/Heavy-Equipment-and-Trailers>

"With the launch of our new heavy equipment marketplace Industrial Classifieds now provides those in the market to purchase or sell heavy equipment the opportunity to meet potential suppliers and buyers all over the world," said Huff. He added, "Whether one is seeking to buy heavy machinery locally or just looking to liquidate their own equipment, there are numerous social networking tools and other marketing resources available on Industrial Classifieds registered users are able to access at no charge."

According to Huff, in effort to further its global reach, Industrial Classified will soon launch a specialized trade leads program enabling companies to submit RFQ's to heavy equipment dealers and other suppliers in domestic and international markets. Huff explained the program will be designed to help develop trading partnerships among construction buyers and sellers worldwide with emphasis on Europe and North America. Details of the program is expected to be announced by mid-July at the company's annual cookout to celebrate the first year anniversary of the Industrial Classifieds website being launched.

**About Industrial Classifieds**

Industrial Classifieds connects buyers and suppliers of industrial and construction products at <http://www.IndustrialSAVER.com/classifieds>. Users can post and explore free ads to buy/sell all kinds of industrial and construction equipment, machinery and supplies.

**About IndustrialLeaders.com**

IndustrialLeaders.com, the American Industrial Marketplace owns and operates a number of Industrial Directories, Industrial Auctions and Blogs for the manufacturing, construction and engineering communities. Industrial Leaders is utilized by companies looking to buy/sell industrial supplies, equipment, machinery as well as heavy construction equipment in 54 countries with emphasis on North America.