



Press Release Contact Information:

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SALUGEN RESPONDS TO THE CALIFORNIA DEPARTMENT OF HEALTH LETTER ON DIRECT TO CONSUMER GENETIC TESTING AND CONTINUES ITS OPERATIONS IN CALIFORNIA

Salugen respects the inquiry of the State of California and informs the State that its standards and policies are consistent with state law as it performs its genetic testing in a partner's CLIA-certified laboratory and doctors order their genetic tests.

/24-7PressRelease/ - SAN DIEGO, CA, July 02, 2008 - As reported in the press this past week, Salugen, Inc. (www.salugen.com) received a letter from the California Department of Public Health Field Services Division inquiring about our standards and policies with certain clinical laboratory testing laws. On Monday, Salugen responded to this letter and provided the state with a detailed explanation of its services and how its standards are consistent with state law.

Salugen appreciates the courteous inquiry by the state about our business operations and have honored their request to clarify its standards and policies. It should be clear to the Laboratory Field Services division now that Salugen has always performed its laboratory testing in the established independent CLIA-certified laboratory of its partner and we welcome further discussions with the Department regarding the appropriate regulation of this unique industry. We respect the Department's request and believe that our interests are mutually shared in promoting the health and safety of the citizens of California. As pioneers in personalized nutrition, we are well aware of the challenges regulators face in ensuring that they are doing their job of protecting the public. We believe that we are in compliance with the law and are continuing to operate in California at this time.

As a pioneer in this field, Salugen has conducted commercial pilots involving gene testing and customized nutritional solutions in direct to consumer markets for weight loss, through spas, through the criminal justice system, and through physician's offices and addiction treatment centers. By testing various different approaches, Salugen has gained tremendous experience and published over 15 scientific publications in the past three years - far more than any other Company in this market.

Consistent with its press release on May 29, 2008 and prior to the June 9th date of the letter from the state of California, Salugen stated that it will be primarily focused on the distribution of its genetic testing and nutritional products through clinicians.

About Salugen, Inc.

Salugen is a life sciences company offering nutritional ingredients and gene testing to help reduce excessive cravings involved in smoking, weight problems, and alcohol and drug abuse. Salugen has a patent-protected, clinically proven nutritional formulation to reduce stress and cravings, as well as patent-protected gene tests to help identify these persons and customize their treatment. Simply, Salugen's goal is to reduce or eliminate the illness, costs, and deaths associated with these preventable disorders. The company has headquarters in San Diego, CA. For additional information about the company, please visit <http://www.salugen.com>.