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PC Mall Chooses iZ3D 22-inch Widescreen 3D Monitors

Popular 3D Monitor Now Features New Drivers for 64 Bit Compatibility, CrossFireX and Open GL Quad Buffer support.

/24-7PressRelease/ - SAN DIEGO, CA, July 02, 2008 -- iZ3D, LLC, designer, developer, and marketer of advanced 3D visualization systems, is pleased to announce that the popular retailer www.pcmall.com now offers the iZ3D 22-inch widescreen 3D monitor to consumers. The monitor replaces standard 2D monitors and provides users an immersive 3D viewing experience by offering commercial-grade image quality. The smart capabilities of the monitor allow it to be changed at the push of a button from the breath-taking 3D experience to the more mundane 2D viewing for word processing or surfing the web.

PC Mall is committed to being a leading provider of IT products and solutions. Adding the iZ3D monitor to our comprehensive product line up will provide our customers with access to the latest 3D technology. It also allows www.pcmall.com to offer a well-rounded product selection for gaming, 3D movie viewing and computer graphics, commented Michael Ford, the Category Marketing Manager at PC Mall.

We are pleased to work with PC Mall as a channel partner to provide more users with an immersive 3D viewing experience. iZ3D feels the acceptance by retailers and consumers alike further ensures the entertainment industry that 3D displays are here to stay. The availability of our monitors at www.pcmall.com will provide more recreational gamers, computer graphics artists and 3D video buffs the opportunity to enjoy the rich 3D graphics that popular off the shelf games and 3D movies have to offer, remarked Thomas Striegler, CEO of iZ3D, LLC.

iZ3D is now offering new drivers that feature 64-Bit compatibility, CrossFireX and Open GL Quad Buffer support. Users can also Test Drive 3D effects on a 2D monitor with red and cyan anaglyph glasses. The S-3D drivers are compatible with popular dual output cards and are optimized to take advantage of Intel's latest Core 2 Duo and Intel Core 2 Quad processor technologies.

3D displays from iZ3D feature significant competitive and technical advantages over other display systems. Graphic artists have embraced the iZ3D monitor as an essential tool for 3D design. It is difficult for artists to create images in 3D while viewing the design in 2D. The company developed this unique technology to create an adjustable 3D environment without causing eyestrain, spatial disorientation, or headaches. In 3D mode, viewers can see clear, bright, sharp 3D images and videos simply by wearing any of a variety of passive polarized glasses.

Any existing PC equipped with a dual-output video card easily powers the unit. Specifications include: 1680 x 1050 resolution; up to 170-degree 3D viewing angle; 5ms response time; 700:1 contrast ratio; and 16.7-million colors. The iZ3D 22" widescreen, 3D gaming monitor is available now.

About PC Mall, Inc.

PC Mall, Inc., together with its wholly owned subsidiaries, founded in 1987, is a value added direct marketer of technology products, services and solutions, to businesses, government and educational institutions and individual consumers. We offer our products, services and solutions through dedicated account executives, various direct marketing techniques, and three retail stores. We also utilize distinctive full-color catalogs under the PC Mall, Mac Mall and PC Mall Gov brands and our websites www.pcmall.com, www.macmall.com, www.pcmallgov.com, www.gmri.com, www.wareforce.com, www.sarcom.com, www.abreon.com and www.onsale.com, and other promotional materials. Customer product orders are rapidly filled by our distribution center strategically located near FedEx's main hub or by our extensive network of distributors, which is one of the largest networks in the industry.

About iZ3D, LLC

Headquartered in San Diego, iZ3D, LLC, develops and markets iZ3D brand products for the electronic entertainment market as well as for commercial and professional visualization applications. Three-dimensional imaging is gaining appreciable

attention in the display market, and interest in the various iZ3D visualization technologies is rapidly increasing. Due to the popularity of the initial iZ3D monitor product from Neurok Optics LLC, a US-based 3D technology developer and marketing company, a new joint venture has formed with Chi Mei Optoelectronics (CMO), a Taiwan-based leading worldwide TFT-LCD manufacturing company.

The company specializes in the design and engineering of advanced 3D visualization products, and specifically targets Game and Entertainment as its markets. For more information, visit <http://www.iz3d.com/> or call 858 646-3015.

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