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Facelift for Resumes Offers Hope for Job Seekers, says Resume Writing Service

Professional Pixie Dust from Resume Writing Service Can Help You Land a Job

/24-7PressRelease/ - SAN MATEO, CA, July 02, 2008 - When age is a problem in the job search, don't hesitate to use the Delete key on your professional resume or bio. Experience should be an asset, but in our youth-obsessed culture it can also be a handicap in the job hunt, says a leading professional resume writing services and outplacement services provider.

It's an unfortunate truth. Too much experience spells trouble for the job candidate, says Paul Freiberger, President of Shimmering Resumes, a global professional outplacement services firm.

Each day clients tell me they worry about competing with less experienced but younger candidates, said Freiberger. When offering resume help I have to level with them. Their perception is reality. There is a bias in favor of youth.

An accomplished resume writer can help, he adds, but only if the job candidate accepts the need to discreetly cloak some of the past.

Companies see benefits in hiring young. Salary expectations for recent grads are more modest than seasoned candidates. Health considerations play a role too.

Shimmering Resumes' independent research underscores the pay discrepancy between twenty-year-olds and more experienced professionals. And a recent survey of salaries by Logistics Today supports this analysis and shows that the median annual pay for professionals between 50 to 60 is \$86,000 compared with less than \$50,000 for those under 30.

No wonder companies like hiring young, says Freiberger. As for job expertise, many companies believe they can train the younger candidate more readily to do things their way.

Resume help from a firm offering professional resume writing services is like facelift. I'm not a plastic surgeon, he says, but I've found that certain techniques can help you appear younger on your resume. Among them:

- o Don't rest on your laurels. Highlight recent accomplishments on your resume, above all. Just because you have experience doesn't mean a hiring manager will believe you are keeping your skills current.
- o Omit jobs that you had early in your career and highlight positions in the last 10 to 12 years.
- o Mention any recent training that showcases a commitment to keeping up with trends in your field.
- o Demonstrate enthusiasm during interviews. (There are many other interview tips, but this is the essential one.)

That's just the start when it comes to having a resume writing service provide resume help for the experienced professional. It's partly a state of mind, says Freiberger. Thinking young and maintaining good morale will help. When I counsel professionals for job interviews, they begin to get the idea once I've sprinkled a bit of pixie dust on their resume. It doesn't make them fly, but it often helps them land a job. There's nothing 'too old' about that.

About Shimmering Resumes

Shimmering Resumes is a nationwide resume writing service and career counseling business, a member of Career Masters Institute, with its website at www.ShimmeringResumes.com. All resumes are written by a certified, award-winning, professional resume writer.

Paul Freiberger is available to comment on this press release and other topics.

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