



Press Release Contact Information:

jenna mccarthy
The Parent Trip
author
PO BOX 30624
Santa Barbara, CA
USA, 93130
Voice: 805-452-1934
E-Mail: [Email us Here](mailto:jenna@parenttrip.com)
Website: [Visit Our Website](http://www.parenttrip.com)

"You know that Barbie you had when you were a kid—the pregnant one whose belly popped off like a battery cover, allowing you to remove the peanut-size plastic baby and then snap on a flat new front (sold separately)? Well, that's not exactly how it works..."

From THE PARENT TRIP by Jenna McCarthy

The Parent Trip: From High Heels and Parties to Highchairs and Potties

/24-7PressRelease/ - SANTA BARBARA, CA, July 04, 2008 - Buckle up for a hilarious ride from conception and pregnancy through the first wild-eyed, miraculous months with a baby. In *The Parent Trip: From High Heels and Parties to Highchairs and Potties*, veteran writer Jenna McCarthy holds nothing back—and readers will devour every brutally honest word. Packed with insight, wit and hard-won wisdom, *The Parent Trip* delivers the message every fledgling parent longs to hear: You are not alone.

Thought-provoking sections include:

- This Just In: They Don't Call It Labor for Nothing
- Why It's Better to Be You Than Gwen Stefani
- Is My Baby Okay? (A Field Guide to Overreacting)
- "Take me now, big guy!" and Other Things You Won't Be Saying Anytime Soon

Jenna McCarthy is a writer whose work has appeared in more than forty national and international magazines, on dozens of web sites and in several anthologies. She has held staff positions for leading publishers including Conde Nast and Primedia, and for two years served as the co-host of Santa Barbara's top rated radio program, the KTYD Early Show. She has extensive media training and has appeared on numerous national news and lifestyle shows as a media spokesperson for Shape magazine. A complete media kit is available at www.jennamccarthy.com.

What they're (already) saying about *The Parent Trip*...

"Wildly funny, intimate and ever-so-honest. Trust me, you won't want this trip to end!"
~Cheryl Richardson, bestselling author of *The Unmistakable Touch of Grace*

"Laugh-out-loud funny, touching and packed with indispensable tips, *The Parent Trip* is a must-read for new moms."
~Kathy Nenneker, Editor-in-Chief, *New Parent* magazine

"Clever and irreverent."
~Janet Evanovich, bestselling author of *Lean Mean Thirteen*

"Parents-to-be and new parents should throw out all those other unrealistic parenting books. *The Parent Trip* is the true guide to parenthood."
~ForeWord Magazine

"A wild ride into the underbelly of motherhood. As soon as your pregnancy test comes back positive, rush out to buy Jenna McCarthy's irreverent guide to modern-day parenting."
~Jen Singer, author of *You're a Good Mom (And Your Kids Aren't So Bad Either)*

"Smart, hilarious, incredibly useful and so honest it almost hurts. Every pregnant woman should read this book."
~Peg Moline, Editor-in-Chief, *Fit Pregnancy* magazine

"Witty. Cheeky. Gut-bustingly candid. This is the parenting book your mother warned you about."

~Starshine Roshell, award-winning syndicated columnist

"Tackling serious issues with a uniquely sharp and comic eye, The Parent Trip reassures and amuses at the same time."

~Susan Shapiro Barash, bestselling author of Tripping the Prom Queen

"Fresh, unvarnished and hilarious. McCarthy will keep you laughing from start to finish."

~Lara Runnels, television comedy writer/producer

The Parent Trip: From High Heels and Parties to Highchairs and Potties by Jenna McCarthy, Pregnancy/Parenting, Paperback, 5 ½ x 8 ½, 200pp, \$14.95, ISBN 978-0-9799135-6-3, LC 2007941136, Distributor: IPG, Publication: September 2008

About The Parent Trip

The Parent Trip: From High Heels and Parties to Highchairs and Potties debuts September 1, 2008. For more information, visit www.jennamccarthy.com.

Contact: Joe Coito

805.452.1934

parenttrip@bellalunapress.com