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**BCG launches new price books**

*BCG has launched the second revised edition of its retail and merchant price books since the rebrand to BCG XL from Broughton Crangrove Galley Matrix.*

**/24-7PressRelease/** - SHEFFIELD, UK, July 11, 2008 - Leading bathroom, kitchen and heating distributor BCG has launched the second revised edition of its retail and merchant price books since the rebrand to BCG XL from Broughton Crangrove Galley Matrix. The price books contain all the information and pricing needed by merchants and retailers to ensure they have stocks replenished for their customers next day in most cases.

Julie Butcher, marketing manager for BCG, said: "We're continually improving the price books in response to customer demand and feedback. We offer one of the most comprehensive set of price books in the industry, with the widest possible range of product that will satisfy the vast majority of merchants' and retailers' requirements.

"We have recently mailed the price books direct to all our merchants and retailers. If they have not been received by now, people should call the customer contact centre on 0870 60 60 601 and we'll be happy to send another."

BCGXL is the UK's leading distributor of bathroom, kitchen and heating products servicing independent retailers and merchants. Offering around 36,000 catalogue items from names such as Ideal Standard, Bosch, Neff and Worcester including others, ordering is easy and all orders received by 3.30pm each day in most cases will be dispatched for delivery the next working day.

Julie Butcher added: "Our commitment to hitting next day delivery for the vast majority of customers is total. This is what merchants and retailers tell us they want through our regular customer satisfaction surveys; combined with the best choice and quality of products, this is one of the ways in which we aim to constantly stand out from the competition."

In addition to the new price books, the latest edition of BCG XL's Plug newsletter range - the Kitchen Pug, Bathroom Plug, and Merchant Plug - featuring offers, promotions, news and developments, have also been mailed to retailers and merchants. Again, additional copies of these are available from the customer contact centre on 0870 60 60 601. For further information on BCG XL, visit [www.bcgxl.co.uk](http://www.bcgxl.co.uk) ENDS

Notes to editors

BCGXL is the new brand name for Broughton Crangrove Galley Matrix.

New Retailer Pricebook - highlights

New Products Introduced:

Aquos Furniture - Reduced Depth

Armitage Shanks - Contour 21

Thomas Dudley - (Panfan/Electroflo)

Ideal Standard Brassware

Aqualisa Midas 100 & 200

Aqualux - Shine/Aquaspace Modular Panels/New Bath Screens

Grohe - Rapido

PABL/Unbranded

For simplicity, the number of sections has been reduced to four, newly named as follows:

Bathrooms; Brassware; Showering; Accessories

New Merchant Pricebook - highlights

New Products Introduced:

Ariston Boilers/Solar Heating/Water Heating

Vogel & Noot Radiators

Tradefix Consumables

Numatic International (Henry Hoovers)

New products (Aside From the New Suppliers):

Baxi/Glow-worm/Vaillant Solar

Worcester Ground Source Heat Pumps

Danfoss/Drayton/Honeywell - Listing Split Into Rad Valves & Controls

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The merchant price book is now priced at suggested list NOT trade price, bringing it in line with the retailers' price book.

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