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**Paradise Just Got Better - Offering Small Businesses and Busy Executives More Benefits**

*Newly expanded virtual assistance services and redesigned, user-friendly website mean big benefits for busy executives and small business clients.*

**/24-7PressRelease/** - Venice, FL, July 16, 2008 - Is paperwork keeping you from focusing on the money-making aspects of your business? Are you spending countless hours trying to manage your calendar and tackle your to do list? Do you just need some steady support in getting everything done?

Dawn Riley, of A Virtual Assistant in Paradise, promises that help is on the way. Backing up her statement that "Our business is about making yours better," Riley recently announced a full renovation of the company's services and website.

A Virtual Assistant in Paradise provides business management, marketing, bookkeeping, and public relations services to small businesses and busy executives. The company also features Personal Services, providing travel arrangements, scheduling, reminders, bill payments, and account reconciliations for individuals.

"Whatever your game," says owner Riley, "We'll help you play to win." The company is dedicated to helping by taking a keen interest in the client's business and goals. Her administrative, marketing, and bookkeeping skills blend with a thoughtful perspective that can help clients get organized. Riley brands her work with a personal commitment: when you work with A Virtual Assistant in Paradise, you gain support for your business - or your busy life - and not just another worker.

The company's newly redesigned website can be found at <http://www.vainparadise.com>, with details on all services offered, and a slick new look and navigation system. But Riley is most excited about a new site-based opportunity for viewers. In the spirit of easy access for users, an RFP (Request for Proposal) form is now included. By filling in contact information and briefly describing your need, you can initiate a conversation with A Virtual Assistant in Paradise before leaving their site, and Riley will promptly respond to your query.

Saving clients time and money, as well as increasing their productivity, is Riley's promise. The company's brand new expansion of services, along with comprehensive website redesign, makes access to their assistance much easier for everyone.

**About A Virtual Assistant in Paradise**

A Virtual Assistant in Paradise offers a broad range of professional administrative support services to busy entrepreneurs, startups, and small companies at all levels of business development.

From single projects to ongoing multi-level support A Virtual Assistant in Paradise provides the efficiency and flexibility you need in order to not only reach, but exceed those elusive goals for steady business growth. For more information, please visit the company website at: <http://www.vainparadise.com>