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**Your Savings Multiply During Dallas Tax Free Weekend with the Hilton Dallas Park Cities Stay & Shop Package**

*During Dallas tax free weekend, you can shop without pain or guilt now that Dallas tax free weekend occurs two weeks later in order to coincide with the new legislature-mandated first-day-of-school and the Hilton Dallas Park Cities offers a special Stay & Shop package.*

**/24-7PressRelease/** - DALLAS, TX, July 16, 2008 - During Dallas tax free weekend, you can shop without pain or guilt now that Dallas tax free weekend occurs two weeks later in order to coincide with the new legislature-mandated first-day-of-school and the Hilton Dallas Park Cities offers a special Stay & Shop package.

At the Hilton Dallas Park Cities, you can shop more and save more during Dallas tax free weekend with this new package that includes:

- Deluxe overnight accommodations for two
- Full breakfast buffet for two at the renowned Opio Restaurant
- NorthPark Welcome Bag at check-in, includes a Store Directory
- NorthPark Guest Rewards Booklet, filled with discounts and special offers
- \$50 NorthPark Gold Gift Card
- Macy's Discount Card
- Complimentary Valet Pass for NorthPark Center

The NorthPark Center is an upscale shopping mall housing over 235 stylish retail stores that you won't want to miss during Dallas tax free weekend, many elegant restaurants, a spectacular cinema, a children's library, and a lush landscaped garden. Its shops cater to a spectrum of budgets, from Burberry, Cartier, and Tiffany & Co., to Abercrombie and Fitch, Gap, Urban Outfitters, and many more. Anchor stores include Nordstrom's, Neiman Marcus, Dillard's, Macy's and Barney's.

A four-diamond boutique hotel, the Hilton Dallas Park Cities combines southern hospitality with American luxury to provide the most memorable experience for its guests. A roof-top pool, 2,000 sq. ft. 24-hour Fitness Center, high-speed internet access, and countless other amenities await guests at the Hilton Dallas Park Cities.

In addition to the NorthPark Center, the Hilton Dallas Park Cities neighbors several other extraordinary Dallas tax free weekend shopping destinations such as the Galleria Mall, Highland Park Village, Snider Plaza, and The Preston Center.

For more information please visit their website at <http://www.DallasParkCities.Hilton.com>.