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FAMILY FRIENDLY APARTMENTS IN A BOOMING SWISS RESORT

The first of a three phase project, Les Ambassadeurs is the creation of 24 exceptionally finished two to four bedroom apartments, all with stunning views across the Gstaad Valley and access to extensive on-site amenities.

/24-7PressRelease/ - LONDON, UK, July 17, 2008 - Offering something for the whole family, a swimming pool, jacuzzi, fitness area, BBQ area, games room, and hammam will all be available to residents, along with a full concierge service.

The apartments are situated within three traditional alpine chalets situated on a wide open plain. All apartments offer extensive views and plenty of outdoor space on balconies and terraces, as well as ample parking space and fireplaces. The buildings are also equipped with geothermic heating pumps and solar captors, which provide an eco-friendly and cost saving source of energy.

Château d'Oex is located in western Switzerland in the heart of the Gstaad Valley and only 90 minutes from Geneva. With effortless rail and car access to the stunning shores of Lake Geneva, Bern and Interlaken, Château d'Oex is the ideal four season destination.

The fact that the resort is part of the Gstaad Super Ski Region makes Château d'Oex an exceptional base from which to explore some of the most interesting skiing in Switzerland, with up to 250km of manicured pistes at your disposal.

Prices for apartments start from 380,000. Prices subject to currency fluctuation, all contracts take place in Swiss francs.

For further information on all PURE International developments, contact, Tel: +44 (0)20 3031 2860 or visit: <http://www.pureintl.com>

About PURE International

PURE International offers a range of specialist services for the sale and marketing of luxury property in recreational destinations worldwide. Since its inception in 2004 PURE has established wholly owned offices in the UK, Ireland, Canada, UAE and Switzerland, a partner office in Holland and has a growing database in excess of 25,000 people. The company has sold in excess of 600 residential real estate units with a value of 400 million and won several high profile awards. The current value of schemes offered by PURE is 3 billion.