

Press Release Contact Information:

Jon Gardner
BeyondPR
MD
Attercliffe
Sheffield, South Yorkshire
England, S47WW
Voice: 07930 697773
E-Mail: [Email us Here](mailto:info@beyondpr.co.uk)
Website: [Visit Our Website](http://www.beyondpr.co.uk)

The Maynard is the business for business travellers

Business travellers are now well catered for, thanks to an offer from Peak District boutique hotel, The Maynard, who recognises that business people are an important market.

/24-7PressRelease/ - SHEFFIELD, UK, July 17, 2008 - For just 75, business people on the move can now benefit from a double room including continental breakfast, without any additional occupancy charges to pay. This represents a saving of almost 50% on the normal room rate of one person occupying a double room by themselves.

To redeem the offer, which is subject to availability, you need to quote 'Business Mid-Week Special' at the time of booking and say where you read about the offer. *This offer is available mid-week only (Sunday-Thursday). It is open to business people and members of the public. Bookings for this Maynard special offer needs to be made in person on 01433 630321 or via the website www.themaynard.co.uk

Paul Downing, director of The Maynard, said: "Business travellers are so often penalised for being on their own and hotel chains can see them as being an opportunity to make a quick buck. Being a small independent family hotel, we view life differently and we want the business traveller to come back time and time again. Not only that, we want business people to come back and see us with their friends and families, so our relationship with the business person is very different to that of a major hotel group.

"Being close to Sheffield, the M1, and less than an hour from Manchester Airport makes us the perfect location for an overnight business stay. Whilst we are targeting the offer specifically at business people as research shows us this is what they want, we are also happy to honour the offer for members of the general public."
You need to hurry, as The Maynard's offers tend to be very popular and once the limited mid-week room availability is gone, the offer will close.

For further information on The Maynard, visit their new website at www.themaynard.co.uk or call Paul or Liz Downing on 01433 630321.

ENDS

Notes to editors

All Maynard offers need to be booked direct with the hotel, and cannot be booked via the website. Usual Maynard Ts and Cs apply. No cash alternative will be offered. Subject to availability. The hotel reserves the right to alter or withdraw the offer without notice.

Press enquiries: BeyondPR. Tel 0114 275 6996. Mobile 07930 697773.

Web: www.beyondpr.co.uk e-mail info@beyondpr.co.uk

Ref: MAY143 - June July offer 3 2008