

Press Release Contact Information:

Paul Sutton
The Pet Extraordinarium
Marketing Director
14 Southby
Bampton, Oxfordshire
UK, OX18 2NS
Voice: 01993 209745
E-Mail: [Email us Here](mailto:Paul.Sutton@petextraordinarium.co.uk)
Website: [Visit Our Website](http://www.petextraordinarium.co.uk)

New Modern Condo Brings Feline Elegance to the Home

Cat owners have long struggled to reconcile their cats' need for scratching and climbing furniture with their own desire for a modern, stylish home. The Modern Cat Condo is a new, design-led, elegant and beautiful piece of furniture that looks awesome whether you have a cat or not!

/24-7PressRelease/ - OXFORDSHIRE, UK, July 17, 2008 - Devised to meet the requirements of both cat and owner, the new Modern Cat Condo is the contemporary alternative to conventional cat scratch furniture. The unique Condo seamlessly blends a multi-functional design with an elegant appearance that not only satisfies numerous natural cat behaviours, but also looks sophisticated and stylish in the home.

Developed in the USA, the Modern Cat Condo meets a great many cat behaviours associated with more conventional cat furniture, with all kinds of positions for a cat to climb on, scratch against, sleep on, hide in, play on and pounce out of. As well as supreme functionality, however, the Condo has also been designed to appeal to the modern cat owner who is bored of the same old carpeted cat trees ruining the decor in their home and instead wants to provide furniture for their cat that integrates into their environment. It is now available in the UK exclusively via <http://www.ThePetExtraordinarium.co.uk>.

"The Modern Cat Condo is exciting for both cat and owner", says director of The Pet Extraordinarium, Paul Sutton. "It was developed primarily with the cat in mind and is ingenious in the way it uses specially-developed materials to stimulate a cat and enable it to scratch, sleep and play. The cushioned pads are made from a durable high density foam covered in a patent-pending cross woven fabric that is far superior to traditional carpet or sisal as a scratching medium."

Being heavily padded, the cushioned pads are also extremely comfortable for the cat to lie on, so not only are they multi-functional and great for the cat, but they will also stay looking fantastic for far longer than conventional scratching materials.

"Many cat owners want their cats to be stimulated as much as possible, and there is a huge demand to integrate this into modern living through design oriented furniture", adds Mr Sutton. "The Modern Cat Condo is the first piece of cat furniture that is truly aesthetically pleasing and doesn't use carpet and pawprints as it's design lead. It is a magnificent and functional product that any modern cat owner and their cat would be proud to have in their home."

The Modern Cat Condo comes in either single level or double story designs, and in a choice of chocolate brown or natural beige. It is available in the UK exclusively from <http://www.thepetextraordinarium.co.uk> from 149.99.

About The Pet Extraordinarium

Formed in 2006, <http://www.ThePetExtraordinarium.co.uk> is an independent supplier of high quality pet accessories. With an ethos of providing products for dogs, cats and rabbits that both enhance the quality of life of domestic animals and complement the modern home, the company searches out the most innovative products from the UK and abroad in order to give pet owners a design-led alternative. It was listed in The Guardian newspaper's guide to the country's top independent retailers in December 2007.