



**Press Release Contact Information:**

Tiffany Soukhaphaly  
atLarge, Inc.  
Marketing  
238 S. Links Avenue  
Sarasota, FL  
USA, 34236  
Voice: 941.365.9200 x310  
E-Mail: [Email us Here](#)  
Website: [Visit Our Website](#)

**The IMG Academies' David Leadbetter Golf Academy Aces Recruitment with Resume Site**

*The David Leadbetter Golf Academy (DLGA) at IMG Academies, the leader in developing golf icons like Paula Creamer and Sean O'Hair, has recently launched a new resume site - [www.imgaresumes.com](http://www.imgaresumes.com) - to help promote its student athletes to golf recruiters around the world.*

**/24-7PressRelease/** - SARASOTA, FL, July 17, 2008 - The David Leadbetter Golf Academy (DLGA) at IMG Academies, the leader in developing golf icons like Paula Creamer and Sean O'Hair, has recently launched a new resume site - [www.imgaresumes.com](http://www.imgaresumes.com) - to help promote its student athletes to golf recruiters around the world.

In the last decade alone, over 100 American Junior Golf Association (AJGA) All-Americans, seven AJGA Players of the Year, three Nancy Lopez Award winners, two AJGA Sportsmanship Award winners, two United States Amateur Champions and two United States Girls' Junior Champions have trained at DLGA.

When the Academy needed a branding partner to showcase their legendary brand while promoting their student athletes to college and professional golf recruiters around the world, they selected interactive agency atLarge, Inc. for their combined expertise in youth and sports marketing. The new resume site gives recruiters the opportunity to scout DLGA's up-and-coming golfers from anywhere in the world. Recruiters can browse student videos to assess students' golf stance, swing and power. They can also view student tournament scores, rankings and academic standings - valuable information for tracking and securing recruits.

DLGA Assistant Director Tracy Reiser said the site has already had a tremendous recruiting impact because it gives coaches the opportunity to see golfers they may not have even known to inquire about. She added that the phenomenal new site is attracting more and more coaches every day.

"We already have nearly 60 coaches visiting the site on a regular basis," said Reiser. "It's a great tool that aids us in getting our students in the know and also helped to place 43 graduates in a college program." The site is also generating enthusiasm among prospective DLGA students who are inspired by watching the student videos.

**About IMG Academies**

IMG Academies, a division of IMG, is the world's largest and most successful multi-sport, training and education camp/academy business. Spread out over 300 acres in Bradenton, Florida, the IMG Academies complex encompasses the Nick Bollettieri Tennis Academy, the David Leadbetter Golf Academy, The Baseball, Basketball, Soccer, Softball, and Swimming Academies, International Performance Institute, The Pendleton School, University of Miami, The Wellness Spa, Academy Realty, and the IMG Academies Golf and Country Club. More information about IMG Academies is available at [www.imgacademies.com](http://www.imgacademies.com).

**About atLarge, Inc.**

atLarge, Inc. is a privately held interactive advertising agency focused on building client brands through compelling, online experiences. Founded in Sarasota in 2004, we specialize in all facets of Internet brand development including Web site development, analytics, Search Engine Optimization, Search Engine Marketing and usability design. We have elevated sales and brand awareness for a range of influential companies such as ActionQuest, Admiral Travel, BBDO, Detroit Regional Chamber, Dictor|Martin, Ford Motor Company, Hoveround, Michael's On East, Ringling College of Art and Design, Sarasota Economic Development Corporation, Sarasota Film Festival, Sarasota News and Books, Summit Hotels and The Observer Group. Learn more at [www.atlargeinc.com](http://www.atlargeinc.com).