



**Press Release Contact Information:**

Daniel Bulman  
Hoof PR  
CEO  
125 Fig Street  
Figton, Figshire  
Fig, 00000  
Voice: 00000000000  
E-Mail: [Email us Here](#)  
Website: [Visit Our Website](#)

**Saving Fuel Top Priority For North California Car Website**

*Rock-crawling team sponsor want to save fuel for drivers.*

**/24-7PressRelease/** - July 17, 2008 - Drivers in North California are being targeted by a website which has joined the struggle to make running a car or truck easier on the wallet.

Norcalcars.com is a site which normally dedicates itself to helping dealers sell cars and trucks in the area, but with today's high fuel costs it is now attempting to educate visitors on how to save on their fuel bills.

The site, which has just passed the 1000 visits-a-day mark, is publishing several free guides showing drivers a variety of tips and tricks to save fuel and keep the costs of running a car or truck down, as well as alternatives to the typical fuel that is normally used.

Owner of Norcalcars.com, Dwayne Goerges, said: "We hope that the information we are providing the visitors to our site will help them reduce the cost of running their cars or trucks, because we know that everyone is feeling under pressure with fuel costing so much in the current economic climate.

"We have a substantial range of articles that range from helping people to save fuel to general car maintenance to help increase the lifespan of a car or truck by taking simple steps to reduce wear and tear that can lead to other more serious problems."

Norcalcars.com combines the inventory of Northern California's finest used car and truck dealers. You can search a single online location and see the complete inventory of dealers in Redding, Red Bluff, Chico, Sacramento, the coastal cities near Eureka and as far South as the San Francisco Bay area and San Jose.

The site, which also sponsors Team Dp4x4, a rock-crawling team based in California, can be viewed at [www.norcalcars.com](http://www.norcalcars.com).