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Melrose Jewelers Canada - A leading Online Retailer of high quality Rolex Watches Announces 2008 Preowned Rolex Standards Award Winners:

Melrose Jewelers Canada Announces 2008 Preowned Stylish Rolex Standards High Quality Award Winners: The Finest Watches , Maurice Ltd. , Darlor Watch , Matt Baily & Iorio Fine Jewellery at Toronto, Ontario, Canada

/24-7PressRelease/ - TORONTO, CANADA, July 18, 2008 - Melrose Jewelers <http://www.MelroseJewelers.ca> Announces the 2008 Preowned Rolex Standards Award Winners: The Finest Watches (thefinestwatches.com), Maurice Ltd. (mauriceltd.com), Darlor Watch (darlor-watch.com), Matt Baily (MattBaily.ca) , Iorio Fine Jewellery (iorio.com) & Robert Maron (RobertMaron.com)

The Preowned Rolex Standards Awards were designed by Melrose Jewelers, Canada's largest online Preowned Rolex watch retailer, in order to award Preowned rolex retailers committed to excellence in product quality and product authenticity disclosure. The Preowned Rolex Standards Award is given to the top 7 online Preowned rolex watch retailers in Canada

Ranking from 1 to 7 the 2008 winners of the Melrose Jewelers (<http://www.MelroseJewelers.ca>) Preowned Rolex Standards Awards of excellence in quality and authenticity disclosure are (score out of 100):

1) The Finest Watches (TheFinestWatches.com)
Watch Purchased: Two Tone Mens Rolex Datejust
Quality Score: 96 Authenticity Disclosure Score: 97

2) Maurice Ltd. (Maurice Limited) Mauriceltd.com
Watch Purchased: Lady Rolex Presidential
Quality Score: 96 Authenticity Disclosure Score: 96

3) Darlor Watch (Darlor-Watch.com)
Watch Purchased: Rolex Day Date President
Quality Score: 95 Authenticity Disclosure Score: 95

4) Matt Baily (MattBaily.ca)
Watch Purchased: Stainless Steel Mens Rolex Datejust
Quality Score: 94 Authenticity Disclosure Score: 95

5) Iorio Fine Jewellery Iorio.com
Watch Purchased: Two Tone Mens Rolex Datejust
Quality Score: 94 Authenticity Disclosure Score: 94

6) Robert Maron ([Robert Maron, Inc.](http://Robert Maron, Inc)) RobertMaron.com
Watch Purchased: Rolex Day Date Presidential
Quality Score: 93 Authenticity Disclosure Score: 94

How the Melrose Jewelers Preowned Rolex Standards Award Winners are Chosen:

A sample purchase is made at each online retailer website to test the company's level of authenticity disclosure as to which parts of its Rolex watches are original and which parts are aftermarket. Once received, each Rolex watch purchased is then taken apart and inspected to make sure the watch is indeed authentic and then it is tested to make sure it keeps proper time.

Melrose Jewelers is a member of the NAWCC (National Association of Watch Collectors), the MJSA (Manufacturers & Jewelers Association of America) and the California Sheriff's Association. Melrose Jewelers is not an authorized agent or affiliated with Rolex USA, Rolex S.A., Rolex International, Rolex.com or Rolex.ca . All Rolex watches offered by Melrose

Jewelers are Preowned; no new Rolex watches are available from Melrose Jewelers. Watches sold by Melrose Jewelers may contain custom diamond additions which void the warranty of new Rolex watches. Melrose Jewelers does not sell any new Rolex watches and Melrose Jewelers provides its warranty solely through its store. Rolex S.A. has no obligation to warranty-service any watches sold by Melrose Jewelers as Melrose Jewelers is not a Rolex Dealer.

About Melrose Jewelers

Melrose Jewelers (<http://www.MelroseJewelers.ca>) is Canada's largest online retailer of genuine Preowned Rolex and Used Rolex watches with over 400 Mens & Lady Rolex President and Datejust watches in stock. Melrose Jewelers also supplies its used Rolex watches to over 200 retail jewelry stores worldwide through its Wholesale Rolex division. Jewelers interested in buying and reselling our wristwatches can contact us at salesteam@melrosejewelers.ca or call us at 1-416-800-1055.