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PRINTING SOUTH CHINA 2009 - Best Hub of Printing Industry in China

PRINTING SOUTH CHINA has come to the 16th edition and become as the largest and well-developed printing expo in South China, with the Sino-Label 09, to showcase the latest printing technology.

/24-7PressRelease/ - HONG KONG, July 18, 2008 - Since the Economic Reform and Open-door Policy of China, China printing industry has undergone a huge change. From 1999 to 2004, the annual average growth rate of China printing industry reached 19%. In the new century, in face of the vast opportunities, the General Administration of Press and Publication plans to build the country as a global printing center in 2010.

The productivity of printing industry accounts for 2.5% of GDP of China, and the annual growth rate is higher than the national economy. Greater Pearl River Delta, Yangtze Delta and Bohai Rim, with their distinctive features, are well established as the main printing centres of China. Pearl River Delta region (include Hong Kong, Macau) in particular, ranks the top of the productivity of the whole printing industry, and accounts for 2/3 of the export processing industry in China, approaching towards the position of world printing centre. Experts estimate that in 2020, the printing industry of China will rank the third of the world, emerging into a world giant of the industry.

Perpetuating the success of the last event held in 2008, the 16th South China International Exhibition on Printing Industry (also known as Printing South China 2009) will be held at The China Import & Export Fair Pazhou Complex in Guangzhou, PR China on March 3rd - 6, 2009, embracing the total solutions from printing to labeling and packaging industries. Recognized as one of the largest and most established printing exhibitions in China, Printing South China 2009 is deemed to gather both local and overseas renowned suppliers and buyers in a business and technological exchange platform and to generate infinite trading opportunities among different nations.

To cater for the robust printing industry, Printing South China 2009 is expected to expand to 60,000sqm exhibition area, comprising 6 theme zones with the most advanced technologies. They include Pre-press Zone, Digital Printing Zone, Offset/Flexo/Gravure Printing Machinery Zone, Screen Printing Equipment & Materials Zone, Inks/Consumables & Accessories Zone, and Post-press & Paper Converting Zone. In view of the favorable prospect of digital printing industry, the newly Digital Printing Zone will feature with the advanced digital printing equipments, digital workflow and direct-to-plate technologies. The fair will definitely be an exceptional platform to compose both traditional and revolutionary printing technologies.

Symposia on new printing technologies will be held alongside Printing South China 2009. The fair organizers will join hands with trade associations from Hong Kong and Macau to organize talks and symposia to facilitate co-operations and information exchanges among these areas. Furthermore, the organizers will also invite officials and major industrial players to give presentations on industrial development and innovative techniques.

On the other hand, the fair will cooperate with over a hundred of local and international trade media for press coverage and in-depth report on the fair. Together with the comprehensive promotion campaign towards the trade buyers and public relations activities, Printing South China 2009 is believed to enhance exhibiting corporations branding and product awareness, and establish a quality and high-end trading platform for buyers.

Besides, two concurrent fairs, namely Sino-Label 2009 and Sino-Pack 2009 will bring along the total solutions on label printing, packaging equipments and materials to fair visitors, creating a synergy effect to the printing, label and packaging industries.

Printing South China is a leading printing exhibition in South China. Since 2008, the authoritative Administration of Press and Publication of Guangdong Province and Guangdong Publishing Group has consolidated its resources together with China Foreign Trade Center (Group) and Adsale Exhibition Services Ltd., to co-operate and organize Printing South China. With the government support and led by the specialists from the industry, Printing South China will undeniably deliver the best platform to the trade professionals.

2008 Show Review:

Exhibition Area: 44,000 sqm; Number of Exhibition: 576

Exhibitors come from 19 countries and regions including Belgium, Canada, France, Germany, Hong Kong SAR, India, Israel, Italy, Japan, South Korea, Malaysia, China, Singapore, Spain, Sweden, Switzerland, Taiwan, UK, US.

Renowned Exhibitors with State-of-the-art Technologies

BEIREN, SPPMC, WITY, BASCH, SPS, XAAR, EPSON, LUCKY GROUP, MARTINI, WHHAMADA, EMERSON, SIBER HEGNER CHINA, SHENLI GROUP, HGPM, AVERY DENNISON, MARK ANDY, PANTONE, ITW, ETI CONVERTING EQUIPMENT, AVT, LINTEC, SANKI, LABELMAN, etc.

Printing South China 2008 remarkably attracted 41,692 visitors in which 6,173 buyers come from 69 countries/regions. Key buyers from China attended the fair for sourcing as well including the 100 top printing enterprises of Guangdong such as Hunghing Printing, Leo Paper Group, Jinjia Group, Stralight Holdings, C&C Joint Printing, etc., and over 10 buyer delegations organized by publishing and printing associations from Indonesia, Vietnam and China.

For exhibiting/visiting details of Printing South China 2009, please contact Ms. Celine To of Adsale Exhibition Services Ltd. at tel: (852) 2516 3371, fax: (852) 2516 5024 or e-mail pfp@adsale.com.hk or visit the fair website at www.PrintingSouthChina.com .

Issued by Adsale Exhibition Services Ltd.

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About Adsale Exhibition Services Ltd

Established in 1978 in the same year when China formally adopted the open-door policy, Adsale will be celebrating this year our 30th Anniversary! Over these years, our businesses have been growing both in scope and scale. With the extensive support from our business associates and clients, Adsale has now become the major international trade media group in Asia Pacific region, dedicating to satisfying customers' needs in cost effective integrated marketing programs through exhibitions, trade magazines and online media in over 20 related industries for the China and Asian markets. Furthermore, Adsale is the first exhibition organizer in Asia to receive the ISO 9002 certification.