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DataBar Image Generator by IDAutomation.com Encodes Additional Information in POS Barcodes

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/24-7PressRelease/ - TAMPA, FL, July 18, 2008 - IDAutomation.com releases the DataBar Image Generator, which allows easy generation of DataBar barcodes for desktop publishing applications. DataBar barcodes encode more information than UPC and EAN symbols, such as expiration dates and serial numbers, which may help solve problems in POS systems and healthcare.

The program allows easy generation of quality barcodes for pasting into other Windows applications or generation of high-quality graphic image files. Commonly used to place images in desktop publishing applications, such as Quark, Publisher and PhotoShop. Supports all DataBar variants including DataBar Expanded. Easy-to-use features include settings and properties of the barcode are retained for ease of use, command line options, images are easily copied to the clipboard with one click for quick pasting into other applications, and the image file names may be auto generated from the data of the barcode to save time.

A fully functional evaluation copy may be downloaded from their website at <http://www.idautomation.com/generator/>. A single user license costs \$149 USD. IDAutomation provides barcode fonts, components and software applications that support several barcode types. IDAutomation.com has been marketing products for businesses since 1996 and is privately held. For more information, visit their website at <http://www.idautomation.com/>.

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