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**KEY RISK INTRODUCES ONLINE VIDEO LIBRARY
An Interactive Approach to Workers Compensation**

Key Risk, a leading provider of workers compensation insurance products and services for employers throughout the Eastern United States, announced today the launch of a new online video library.

/24-7PressRelease/ - GREENSBORO, NC, July 18, 2008 -Key Risk, a leading provider of workers compensation insurance products and services for employers throughout the Eastern United States, announced today the launch of a new online video library.

Key Risk is committed to innovation and education within the workers compensation industry. The introduction of the new video library on the corporate website (www.keyrisk.com) provides interactive content to clients, agents, and prospects searching for better outcomes.

Anne Myers, senior vice president of marketing for Key Risk, announced the launch of the new video library. "The website is already a valuable asset for those actively searching for information about Key Risk and workers compensation. Video is a simple, to the point, and visually engaging way to see examples of workers compensation issues and solutions. It will help customers understand more about the processes needed to achieve better outcomes." With featured client testimonials and interviews of Key Risk executives, the video library enhances the value of the Company's website content.

As specialists in the field of workers compensation, the Company has grown over the past four years in both employment and revenues, by more than 30 percent. In order to better serve its clients, the Company opened offices in Charlotte, Nashville, Tampa, Atlanta, and Maryland, in addition to expanding its operations in Greensboro. Its online service platform has been further enhanced by the recent introduction of MasterKey Connects , a state-of-the-art, industry-leading risk management online information and customer service platform.

ABOUT KEY RISK:

Founded in 1986, Key Risk is a member company of W. R. Berkley Corporation, an insurance holding company that is among the largest commercial lines writers in the United States and operates in five segments of the property casualty insurance business: specialty insurance, regional property casualty insurance, alternative markets, reinsurance, and international. Key Risk Insurance Company is rated A+ (Superior) by A.M. Best Company, Inc..

Key Risk Insurance Company, and its affiliate, Key Risk Management Services, Inc., operate from its headquarters in Greensboro, NC, and nine regional offices located in Atlanta, GA; Alpharetta, GA; Baltimore, MD; Charlotte, NC; Columbia, SC; Nashville, TN; Raleigh, NC; Richmond, VA; and, Tampa, FL. For more information about Key Risk log on to www.keyrisk.com or contact Lindsey Blankenship at 336.544.2425, or via e-mail at lblankenship@quixotegroup.com.