



**Press Release Contact Information:**

Laura Kirkham  
The Laura Kirkham Agency  
Publicist  
Box 10252  
Palm Desert, CA  
USA, 92255  
Voice: 760.341.1410  
E-Mail: [Email us Here](#)  
Website: [Visit Our Website](#)

**ABC Good Morning America airs coverage of Cleavage Creek wines supporting breast cancer research**

*Cleavage Creek Cellars story is told on award winning ABC program. Wine entity donates 10% of gross sales to fight breast cancer and raise awareness.*

**/24-7PressRelease/** - Napa, CA, July 18, 2008 - Good Morning America, the award winning ABC national morning show, visited the vineyards at Cleavage Creek Cellars of Pope Valley in Napa, CA, filming and interviewing owner Budge Brown. This coverage can be seen at the Cleavage Creek website:

<http://www.cleavagecreek.com/ccmain.html>

It can also be viewed at the website of ABC News : <http://abcnews.go.com/Video/playerIndex?id=5268097>

GMA film team members from New York and Los Angeles traveled to the Pope Valley, Napa vineyard to capture the story of Cleavage Creek and Budge Brown's crusade to fight breast cancer. Two time breast cancer survivor and award winning ABC journalist Laura Marquez conducted the interviews.

Santa Rosa resident and breast cancer survivor Lori Sacco was also interviewed.

<http://www.cleavagecreek.com/lori.html>

About Cleavage Creek

Cleavage Creek, owned by Budge Brown, produces a selection of world class wines. 10% of the gross sales of all Cleavage Creek wines is donated to fund breast cancer research. Brown lost his wife of 48 years to breast cancer in 2005. He obtained the Cleavage Creek label, and is focusing his efforts to raise awareness and fund research to find an end to the disease. Each of the Cleavage Creek wines features a breast cancer survivor on the label of the bottle. Their stories are told at the Cleavage Creek website. Cleavage Creek is located in Napa, Calif. Cleavage Creek is dedicated to producing world class wines and funding breast cancer research. For more information, please visit [www.CleavageCreek.com](http://www.CleavageCreek.com).