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Blue Moon Works, Inc. Selected as one of "The Ten Most Dependable" Search Engine Marketing Firms of the United States

Blue Moon Works, Inc., a new media marketing agency based in Denver, Colorado has been selected by Goldline Research as one of "The Ten Most Dependable " Search Engine Marketing Firms in the United States. The list will be published in the August 1st issue of Inc. Magazine.

/24-7PressRelease/ - DENVER, CO, July 18, 2008 - Blue Moon Works, Inc., a new media marketing agency based in Denver, has been selected by Goldline Research as one of "The Ten Most Dependable" Search Engine Marketing Firms in the United States. The list will be published in the August 1st issue of Inc. Magazine.

By utilizing best practices and pioneering new solutions in search engine optimization, pay-per-click campaign management, email marketing, social media, mobile and international website strategies, Blue Moon Works is an agency that constantly integrates the latest strategies to ensure clients' success.

"Being recognized as one of the most dependable SEM companies is a significant to us. We pride ourselves in helping our clients find their sweet spot of maximum revenue from the search engines while achieving or beating their ROI goals," said Cindy Brown, President and CEO of Blue Moon Works. "The world of search engine marketing continues to change at a very fast pace and we are passionate about helping our clients optimize these channels."

The selection process conducted by Goldline Research included individual company interviews with different SEM agencies, quantitative analysis of key company data, as well as customer interviews to confirm high levels of customer service.

"Blue Moon Works truly distinguished itself during our evaluation of the industry," said Allen Scott, Research Director, Goldline Research. "The firm met or exceeded every expectation we have for holistic, client-centric firms."

About Blue Moon Works, Inc.

Blue Moon Works, Inc. is a new media marketing agency dedicated to helping clients optimize their website and new media channels to generate more leads, more sales, and more profit while improving services. By utilizing best practices and pioneering new solutions in SEO, PPC, email marketing, social media, mobile and international website strategies, Blue Moon Works enables clients to realize the potential of their online channel. To learn more about Blue Moon Works, Inc. visit: <http://www.bluemoonworks.com>.

About Goldline Research

Goldline Research is a third-party, independent research firm specializing in evaluating professional services firms. Goldline Research undertakes an extensive, in-depth research process to review all qualified companies in a respective area. Its proprietary research process includes individual company interviews and quantitative analysis of key company data, as well as customer reference checks to confirm high levels of customer service. Those companies that ultimately earn Goldline Research's Most Dependable designation demonstrate a commitment to service unparalleled in their industry.