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NEW BOOK RELEASE! - "Breeds of Cattle, 2nd Edition" is Now available, the highly anticipated second edition of Breeds of Cattle by Herman R. Purdy, R. John Dawes, Dr. Robert Hough and Don Hutzel.

This marks the 21st anniversary of the 1987 publication. The association authorized, completely revised, updated, and expanded volume includes 12 additional breeds, bringing the total to 45, all of which are illustrated in full color formal portraits of a mature bull and mature cow of each breed.

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Introduction:

The highly-anticipated second edition of the classic 1987 volume by Herman R. Purdy is now available for same day shipping. The completely revised, updated, and expanded text includes twelve additional breeds, bringing the grand total to forty-five with a page count of 400. The new edition is fully illustrated with over 400 color and B & W images, including reproductions of rare historic 19th century paintings depicting what the older breeds might have looked like as well as modern full-color formal portraits of a mature bull and cow of each breed to complement the thorough and engagingly written text. The book's association authorized documentation includes the history, origin, and phenotype of each breed, as well as current statistics supplied by the top cattle breeders' associations. The large (12" x 12") coffee table book format offers more than easy readability. Additional information and a sample viewing can be found at www.breedsofcattle.net.

Excerpt From Foreword: By John M. Meyer - CEO, Holstein USA

"This book provides an excellent historical overview of breeds of cattle raised in the United States and internationally, along with information on each association's breed registry. The beautiful 19th Century artwork provides readers with an idea of what these animals may have looked like in the past. The excellent descriptive essays on phenotype and modern photographs provide outstanding visuals reflecting on what has changed and the changelessness.

This keepsake deserves a special place in the library of every college, university, and high school in the United States, and in the homes and offices of everyone who has ever owned purebred cattle or has an interest in them." - John M. Meyer
Authors:

Passing judgment at over 1,200 shows around the world, the late Herman R. Purdy was recognized as the world's most renowned beef cattle judge. After retiring from Penn State University in 1972 as Professor Emeritus, Mr. Purdy went on to consult in herd improvement, developing several influential herds.

R. John Dawes, founder and currently Executive Director of the Foundation for Pennsylvania Watersheds has recently received the Three Rivers Environmental Award for his successful campaign for the re-authorization of the Abandoned Mine Lands Fund, bringing \$1.4B to the state of Pennsylvania. Outside of being an effective speaker and prolific writer, Mr. Dawes continues to manage his Angus herd at Huntingdon Farm, which he and Mr. Purdy established in 1970.

Accomplished author, Dr. Robert Hough has many honors and awards for his services as Board of Director for the Beef Improvement Federation and the U.S. Beef Breeds Council, services on the committee of the Whole Herd Reporting and the Ultrasound Guidelines Committee, President of the National Pedigree Livestock Council and Executive Vice President of the Red Angus Association where he was inducted as one of the 50 most influential people.

Don Hutzel, one of the only persons to judge beef and dairy cattle at a world class level, has served on both beef and dairy council committees throughout his early career. Since 1971 Mr. Hutzel has traveled the world consulting and teaching the practices of artificial insemination.

John M. Meyer, formerly Executive Secretary of the Brown Swiss Cattle Breeders Association of the USA is currently Chief Executive Officer and Executive Secretary of the Holstein Association USA, Inc. and President of the Livestock Breeders Association.

www.breedsofcattle.net

Book Details:

Title: Breeds Of Cattle, Updated & Revised 2nd Edition

(21st Anniversary Commemorative Edition)

Publisher: TRS Publishing Corp., Springfield , MO

Release: July, 2008

Authors: Herman R. Purdy, John Dawes, Dr. Robert Hough and revisions by Don Hutzel

Format: Hardcover/Cloth

Dimensions: 12 x 12 x 1.5 inches

Pages: 400

Illustrations: Over 400 full color and B & W Images

Shipping Weight: 8 pounds

Content: Essays on origin and history of 45 major breeds of beef & dairy cattle. Including 12 new breeds not profiled in the first edition. Presents phenotype & Production statistics for each breed. Provides addresses & web sites of all major cattle breeders' associations. Fully illustrated with over 400 images

For additional information or to purchase go to www.breedsforcattle.net

Or call 1888-530-3322 Outside U.S. 417-768-0252

About TRS Publishing Corp.

TRS Publishing Corp. is a publishing company that specializes in producing livestock educational material. Focusing on livestock development, the past, present & future.