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Proto.in SE, An Event for Indian Entrepreneurial Ecosystem

Proto.in will witness a rare amalgamation of the entire entrepreneurial ecosystem. In keeping with its mantra of being a platform for start-ups, Proto.in, has moved to a different level of experience altogether in this edition.

/24-7PressRelease/ - SHIMLA, INDIA, July 19, 2008 - Indian Institute of Technology, Delhi is hosting India's premier start-up event - Proto.in on 18th and 19th of July. In its fourth edition, Proto.in will witness a rare amalgamation of the entire entrepreneurial ecosystem. In keeping with its mantra of being a platform for start-ups, Proto.in, has moved to a different level of experience altogether in this edition.

The 15 startups, who will share the stage to discuss their business plans, demonstrate their prototypes and launch their products, have qualified very high selection criteria that Proto.in has set to ensure high standards. In keeping with our tradition, we will not divulge the names of the participating startups prior to the event. But here's what you can expect - This year, we are showcasing some of India's best companies who have years of industry depth and understanding in what they are doing, some of them have fabulous patents; some of them are pushing the bar on innovation higher. This Proto.in will be an event not to miss!

This edition has all new Fastrack Sessions on Day One (18 July, 2008) which will be kicked off with a keynote address by Kiran Karnik, former President of India's NASSCOM. Here the best of the experienced entrepreneurs, businesses, and professionals share their experiences with the young entrepreneurs and prospective entrepreneurs. Proto.in, intends to bring together such entrepreneurs who have changed the face of the nation and such who intend to.

The event will also be represented by over 30 Venture Capital Firms across the globe including NASSCOM's India Innovation Fund, NEA Indo US Ventures, Matrix Partners, Erasmic Ventures, Nexus Capital, Band of Angels, Mumbai Angels, Canaan Partners, Sequoia Capital, Charles River Venture to name a few, a rare occasion for the Indian startup ecosystem.

Proto.in's mission is also to aide start-ups get the required push, recognition and limelight. The power lies with the entrepreneur to alter the economy and to define the course of a nation. However, this will not be possible without the involvement of the Fourth Estate, you, the media. As gatekeepers of the system, you can help these young entrepreneurial start-ups reach out to a wide audience.

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Supporting Organizations:

Proto.in is supported by organizations such as, Internet and Mobile Association of India (IAMAI), The Indus Entrepreneurs (TIE), National Entrepreneurship Network (NEN), NASSCOM, Tenet, Mobile Monday, Indian Angel Network and Techtribe.

About Proto.in

Proto.in is about giving entrepreneurs a platform to express their visions and showcase their imagination, with a working prototype, for the world to see. It's about increasing partnership, collaboration and mindshare among a distinguished, qualified and well-connected audience. Proto.in provides a unique platform for promising startup talent to communicate their creativity and innovation potential. As a meeting place for the smartest entrepreneurs, venture capitalists and professionals, Proto.in stands true to its mantra "Create, Contribute, Collaborate."

Proto.in is the startup event that happens in India, inviting entrepreneurs from within and around the subcontinent to participate, share, discuss and draw strength from the growing entrepreneurial demand and knowledge base that is created, in an effort to create world-class product leaders from the region. Proto.in is about celebrating entrepreneurship, and encouraging it where it matters the most - at the startup level!

1. To showcase Innovative technology products borne out of India

2. To encourage, grow and create entrepreneurial awareness

3. To create a community of startup entrepreneurs, who can grow in strength and numbers, drawing wisdom from each other.

4. To act as a bridge between well-established companies, veteran entrepreneurs, venture capitalists, analysts, journalists, professionals and grass-root entrepreneurs.

You are invited to Join this Conversation.

Proto.in Successes

Now in its Fourth Edition, Proto.in has showcased many startups some of who have carved for themselves an irreplaceable position in the Indian entrepreneurial eco-system. Proto.in has showcased Malaysian, African and American companies, besides those from India. Companies at Proto.in come from diverse domains such as, Cleantech and Ultrasonic to Clay Modeling and Animation.