



**Press Release Contact Information:**

Larry Elliott  
Larry Elliott  
Owner  
407 Newberry Ct  
Goodlettsville, Tn  
USA, 37072  
Voice: 615-568-3138  
E-Mail: [Email us Here](#)  
Website: [Visit Our Website](#)

**Precision and Passion make Ultimate Shield the "Clear" Choice to Protect Your Vehicle from Rock Chips and Road Debris.**

*Sean Heiland and his company, UltimateShield.com provide vehicles with the "Clear Bra" to protect the paint - extending the life of the paint and improving resale value of the car.*

**/24-7PressRelease/** - ORANGE, CA, July 19, 2008 - How many times has this happened to you? You're taking your brand-new Lexus, Porsche, Ferrari - you select the make and model - out for a drive and WHAP! A rock flies up from the tire of the car in front of you, chipping your paint.

Or what's more likely is that after two or three weeks or months, you start to realize that your brand-new car doesn't look the way it did when you bought it - despite washing and waxing it every week.

Even if this situation is unfamiliar to you, we all know the feeling. Bugs, chips, and dings make that new car or truck feel...well, not so new.

What's the solution?

Before you ever hit the freeways or get stuck behind that first gravel truck, you should protect your car with the Ultimate Shield.

The Ultimate Shield protects your cars, trucks, motorcycles, and even RVs with a clear barrier which prevents the expensive paint from becoming chipped, scraped or blemished by pebbles, bugs or bird droppings. This clear barrier is commonly called; the "Clear Bra", Paint Protection Film, or PPF.

Ultimate Shield president Sean Heiland's passion for cars and maintaining their beauty is apparent, as is his dedication to providing excellent customer service.

"We provide Paint Protection Film or the 'Clear Bra' to protect the vulnerable painted surfaces of all vehicles. We have computer cut templates for every vehicle on the road today; from cars and trucks, to motorcycles and Rvs," Heiland said.

Ultimate Shield has been performing PPF installations on high-end consumer vehicles since 1999, and while Heiland demands the highest standards from his employees, he personally works on every vehicle they protect.

With the PPF properly installed on your vehicle, you don't have to worry about cracking, peeling or chipping paint. The folks at Ultimate Shield provide customers with the best possible fit available by making sure that the patterns they download are current and complete - not just some generic, off-the-shelf or do it yourself version.

The care the technicians take with every vehicle they work on is equal to what they would use on their own cars.

"We manufacture our kits via a D.A.P. software program and computerized plotter. This means we have the best patterns available real time, at the push of a button. We pay a premium for each kit downloaded, but the price is well worth it. The fit and coverage is second to none and after searching all other options we are proud to be allied with a company that designs its patterns with the overall appearance and protection in mind," Heiland said.

"Providing the best available protection to our clients is our number one priority. All kits are designed as one piece when ever possible, [as opposed to having several relief cuts]. Looks, fit, and coverage are of paramount importance, and all patterns are double test-fitted before ever becoming available....Our team works feverishly to have patterns available as soon as the new models hit the dealership helping Ultimate Shield do it right (and right away) the first time."

Isn't a vinyl bra cheaper and easier?

Cheaper and easier isn't always a good thing. For one thing, a vinyl bra will leave wear and rub marks after you remove it. And if a rock or pebble gets underneath it, there could be severe damage which can only be noticed after the bra is removed. You don't want to think your car's protected only to find that it has been damaged by the thing you thought you were using to protect it....Not to mention how unsightly the black bras can be.

"The workmanship was flawless. I was a bit apprehensive about the film being applied to a white car. I must say it is as close to invisible as I could have hoped for. I literally could not locate any bubbles or imperfections in the installation," said J. Todd James, loyal customer.

To learn more about what Ultimate Auto Care can do for you and your vehicles, visit their website at <http://UltimateShield.com>.

Contact:

Sean Heiland

Ultimate Auto Care, LLC.

877-70-CLEAR

[www.UltimateShield.com](http://www.UltimateShield.com)

<http://ultimateshield.blip.tv/#1033105>