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Ardynn Media Launches Xtremus Publishing Product

The Xtremus Publishing product is an eZine product that builds a brand, increases organic search capabilities, conveys fresh information and has the viral capability to outdistance anything available to small businesses today.

/24-7PressRelease/ - HARRISBURG, PA, July 19, 2008 - Viral marketing is what truly propels a business to that next level of branding and consumer recognition. In today's technology soaked market place, it can be extremely difficult to find a technology solution that anyone can use to produce a product. Ardynn Media's goal was to offer a solution that not only was the freshest technology available, but had the back end components, such as 24/hour support, revenue generating aspects and an extensive library of royalty free articles. This would allow the publisher to target their audience with the precision of a company that had a large in-house marketing team.

"The Center for Media Research, the Online Publishers Association and the Small Publishers Association of North America are all great resources for learning about how to tie in a publication with your existing marketing strategy" says Michael D Harris Jr, President of Ardynn Media. "They were all invaluable resources when we were developing the Xtremus Publishing product for the 'business to consumer' market. I highly encourage any business that is expanding their current marketing strategy to educate themselves on the over-all effectiveness of eZine products in the market place."

Aside from the fact that the Xtremus Publisher product allows a business to stay in front of their target audience, it increases their presence on the internet and offers sharing capabilities by through RSS feeds. This combination of attributes is highly desirable in any marketing medium. To learn more about the Xtremus products, call 717.236.4148 or visit one of their websites at www.ArdynnMedia.com and www.MarketingWithArdynnMedia.com.

About Ardynn Media

Ardynn Media is the first TRUE one stop marketing solution, with products and services spanning from concept to execution and follow-up, we are a living business model for all small to large businesses that wish to be propelled into action. For more information please contact us at 717.592.0106