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Jipingmi.com and Maverick China Partner to Provide China Real Estate Reports

Jipingmi.com, China's leading real estate portal and search engine, and Maverick China Research, a Beijing-based consulting and market research firm, announced today a partnership to offer a new line of industry reports on China's real estate sector.

/24-7PressRelease/ - BEIJING, CHINA, July 19, 2008 - Jipingmi.com, China's leading real estate portal and search engine, and Maverick China Research, a Beijing-based consulting and market research firm, announced today a partnership to offer a new line of industry reports on China's real estate sector.

The Jipingmi-Maverick China Real Estate Reports series sets a new standard for market research on China's real estate sector, combining the most comprehensive data available with industry-leading insight and analysis.

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Guy Sivan, co-founder and co-CEO of Jipingmi.com said: "This partnership will, for the first time, combine vertical search engine technology together with professional industry analysis to provide real estate developers, real estate agents, and anyone else interested in China's real estate market with easily accessible, comprehensive, and up-to-date data on China's rental and second-hand real estate markets."

The first report in the series, "Beijing's Residential Real Estate Market: June 2008" provides citywide and district-by-district data and trends on residential properties in China's capital on the eve of the 2008 Olympics. The report contains monthly data from January through June 2008, including average rent prices, second hand sale prices, and detailed price distributions for each of Beijing's key districts.

Boaz Rottenberg, founding partner of Maverick China Research, commented, "Maverick China Research specializes in explaining China's business markets to international clients. Together with Jipingmi.com, we are uniquely positioned to deliver these reports to the real estate industry."

Rottenberg added, "Our initial report covers China's capital of Beijing, and we will be expanding our coverage to more of China's key cities in the upcoming weeks".

The reports will be continuously updated on a monthly basis and include detailed data and statistics on second-hand sales and rental prices, prices per meter, apartment sizes, and average rental yields by district. All data presented in the reports is based on Jipingmi's comprehensive database consisting of millions of online listings.

About Maverick China Research:

Maverick China Research provides business intelligence and market entry services for clients seeking opportunities in China. Maverick's Beijing-based management team leverages more than 15 years of professional experience in China and offers access to a broad range of local industry contacts and research partnerships.

For further information on Maverick China Research, please contact Boaz Rottenberg (email: boaz.rottenberg@maverickchina.com)

About www.Jipingmi.com

www.Jipingmi.com is China's leading real estate search engine. Jipingmi's crawler aggregates over 5 million property listings from more than 100 real estate websites in 25 cities in China into one easy-to-use website. Jipingmi.com is rapidly growing with over 5,000,000 page views per month and currently has over 240,000 registered users.

For further information on Jipingmi.com, please contact Terence Parker (email: tparker@jipingmi.com)