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Bigmouthmedia signs Earthtone

Bigmouthmedia adds Earthtone, the first e-commerce platform connecting people to local printing locations, to its expanding list of cutting-edge and top brand clients

/24-7PressRelease/ - EDINBURGH, SCOTLAND, July 24, 2008 - Bigmouthmedia has added Earthtone, the first e-commerce platform connecting people to local printing locations, to its expanding list of cutting-edge and top brand clients.

Earthtone has engaged Europe's largest independent [digital marketing](#) agency to maximise the network's visibility on the internet. Set to launch to print providers in July and print buyers in September, the company's global printing platform provides businesses and mobile professionals with convenient, secure and user-friendly access to a network of printers in the UK and the US while creating a venue for print partners looking to acquire new business.

By enhancing Earthtone's online visibility and making it easier for people that need prints to find providers, [bigmouthmedia](#) is playing a significant role in enabling Earthtone to fulfill its commitment to its stakeholders.

"Earthtone's cutting-edge online printing platform is a product of a thorough research and development processes, genuine innovation and a commitment to delivering a robust solution that businesses and mobile professionals need. We're looking forward to what should prove an exciting partnership," said Lyndsay Menzies, Managing Director of bigmouthmedia UK. "The eco-search service enabling users to find environmentally preferable printing locations is something we're particularly pleased to be helping with. As a company, we operate a number of environmental initiatives and welcome the opportunity to help spread the word about a problem that affects us all."

Nader Alaghband, Earthtone's Founder and CEO said: "Our commitment to delivering the best possible solution made bigmouthmedia, with their industry leading expertise and their committed approach to delivering results, the obvious choice of partner. We're delighted to be working with them."

About bigmouthmedia

Founded in 1997, bigmouthmedia is Europe's largest independent digital marketing agency. With a team of over 200 staff across 13 offices in 10 countries on 3 continents, the company maximises exposure for major brands online through a variety of fully integrated digital marketing channels: Search - [PPC](#) and [Search Engine Optimisation](#), Online Media Planning, [Affiliate Marketing](#), Social Networking, Brand Monitoring, Online PR and Web Analytics.

Leading the digital marketing strategies of a third of the UK's most trusted brands, bigmouthmedia services over 300 big-brand customers globally including: Adidas, Hilton, British Airways, Tesco, Aer Lingus, BP, Barclays, Castrol, Conrad International, Dorling Kindersley, Early Learning Centre, easyCar, Fasthosts, Jumeirah, Canon, Samsung, Starbucks, Top Man, Debenhams, Which?, Lacoste, Euler Hermes and Wall Street Institute.

About Earthtone

Earthtone was founded in 2005 to capitalise on unexploited market opportunities in the mobile computing and printing sectors. Having raised significant funding the Company has spent two years researching the market and developing top spec products and services to meet its needs.

Earthtone's proposition has two key and distinct components: one component connects print service providers (PSPs) to the Earthtone platform and provides them with a web presence; the second component connects end-users to a network of PSPs via Earthtone's platform.