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SECURE YOUR FUTURE FINANCES: INVEST IN REAL ESTATE WHILE PROPERTY IS AFFORDABLE
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/24-7PressRelease/ - ALISO VIEJO, CA, July 24, 2008 — Have you been thinking about investing in real estate lately? Even if you have never invested before, the opportunity to secure your finances for the future is available now.

With a rise in foreclosed homes and declining prices in real estate, it seems as though there has been no better time to buy a house, an apartment building or a piece of property to rent or flip.

James Burns, author of *The 3 Secret Pillars of Wealth: How to Crack Your Wealth Code Using the Tools of the Self-made Billionaires* explains how an investment in real estate during America's economic slump will provide you and your family with monetary security in the next three years.

"The information presented in my book is most beneficial for those between the ages of thirty and fifty-five who are concerned about being on the right track for retirement, comfort and security," says Mr. Burns.

The three prongs of the approach—which Burns refers to as "pillars"—are leverage, arbitrage and cash flow.

"In its simplest form, the three-pillar approach works like this," says Mr. Burns. "You buy a house and then borrow money against it to put into another investment (leverage). The next step is taking the money gained from the first property and investing it into another house that produces rent (arbitrage). The last pillar is the steady rental income that comes from this house (cash flow)."

Mr. Burns also emphasizes important economic secrets that every investor should know:

- Now is the time to buy, while real estate and other items are on sale.
- The stock market has blue chip stocks that are undervalued, allowing you to invest without exorbitant fees.
- When no one is buying, the prices of investments are typically lower and appropriate for the use of arbitrage—a financial concept explained in *The 3 Secret Pillars of Wealth*.
- If you know how to leverage and control your cash flow, you can come out of the next three years wealthier than you'd ever imagined.
- Real estate and the stock market are both unpredictable and volatile. In order to avoid a decline in your investments, you need a balanced combination of forces

"I'm not into this 'get rich quick' stuff," says Mr. Burns. "I don't like day trading or most financial help books, and I find that many financial gurus don't provide any substance. I have clients with no direction or understanding—even though they've already seen a financial planner."

An attorney and a former member of the United States Marine Corps Force Recon, James Burns has two degrees in law and one in taxation and international tax. He has over seventeen years of combined financial, real estate and legal experience.

For more information, contact the author directly at Jambur64@cox.net.

White Diamond Press and author James Burns chose Arbor Books, Inc. (www.ArborBooks.com) to design and promote *The 3 Secret Pillars of Wealth: How to Crack your Wealth Code Using the Tools of the Self-made Billionaires*. Arbor Books is an internationally renowned, full-service book design, ghostwriting and marketing firm.

(*The 3 Secret Pillars of Wealth: How to Crack your Wealth Code Using the Tools of the Self-Made Billionaires* by James Burns; ISBN: 0-9801620-0-9; \$19.95; 128 pages; 5½" x 8½"; softcover; WHITE DIAMOND PRESS)

