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Mary Bowling, SEO & Local Search Expert to speak at SMX Local Mobile

Blizzard Internet Marketing SEO expert Mary Bowling will be one of the presenters at the Search Marketing Expo Local and Mobile session in San Francisco, CA on July 24th- 25th. Mary will be presenting a Local Search case study highlighting the most effective strategies for improving local search.

/24-7PressRelease/ - GLENWOOD SPRINGS, CO, July 25, 2008 - Blizzard Internet Marketing (<http://www.blizzardinternet.com/>), a full-service search engine marketing company dedicated to servicing clients in the travel, tourism and hospitality industries, is proud to announce their SEO Expert, Mary Bowling, will be presenting a Local Search Case study at Search Marketing Expo Local & Mobile .

Taking place in San Francisco, CA on July 24th and 25th - SMX Local Mobile is the only show 100% focused on giving it's attendees a competitive edge through Local and Mobile search strategy and applications. Mary will be presenting her case study "Local Search: What Works, What Doesn't Work" on Day 1 of the conference. Mary says,

"There are certain local search strategies that have a huge impact, and some that don't work at all. My presentation is designed to help attendees make wise decisions when it comes to formulating a local search strategy."

Mary has shared her in-depth knowledge of local search at industry conferences, trainings and online venues such as SES Travel, Search Engine Strategies Training, and the Workshop Resource Center. She also authored a whitepaper on Local Search Engine Marketing (<http://www.blizzardinternet.com/whitepapers/local-search-engine-optimization-white-paper/>) which is available for download at [BlizzardInternet.com](http://www.BlizzardInternet.com)

Blizzard Internet Marketing, Inc. has been in the business of providing cutting-edge search engine marketing to hospitality clients for over 10 years. They're consistently rated on the TopSEOs list of top 30 SEO companies in the world and were voted one of the Top 50 Companies to Work for in Colorado in 2007.

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About Blizzard Internet Marketing, Inc

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