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**In 2009 Give Yourself A Reason To Cheer...
Use Crystal Body Deodorant In The New Year!**

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Use Crystal Body Deodorant In The New Year!*

/24-7PressRelease/ - BURLINGAME, CA, July 30, 2008 - The New Year is upon us once again. Time for resolutions and time to reevaluate your health and what type of products you are using on your body! Crystal Body Deodorant (SRP ranges from \$1.29 to \$6.99), "The Original Natural Mineral Salt Deodorant Stone", is made of 100% natural mineral salts, which are hypoallergenic, fragrance-free, paraben free, non-sticky, non-staining, dries instantly and leaves no white residue.

Crystal Body Deodorants have been rated #1 by the Environmental Working Group in a safety assessment test of ingredients used in all deodorants! In a searchable product guide called "Skin Deep" (A Safety Assessment of Ingredients in Personal Care Products), Crystal Body Deodorant occupies up to the first 10 slots in the category of deodorants with the lowest concern.

Our Company is a member of the Campaign for Safe Cosmetics. We are one of approximately 300 companies that have signed the Compact for Safe Cosmetics. By doing so, we have pledged that any products made by our Company will meet the standards and deadlines set by the European Union Directive 76/768/EEC to be free of chemicals that are known or strongly suspected of causing cancer, mutation or birth defects or other health harms.

Cancer patients need a safe 100% natural deodorant product that contains no aluminum chlorohydrate. Crystal Body Deodorant is the perfect choice. Our products are hypoallergenic, paraben and fragrance free, environmentally friendly, contain no harsh chemicals or dyes and do not contain aluminum chlorohydrate or aluminum zirconium. Furthermore, Crystal Body Deodorants have a molecular structure that is too large to be absorbed into the pores rendering them completely topical and safe enough for a child. This is the natural alternative to chemical laden mainstream deodorants and it works!

For further information, please call Tel: 800/829-ROCK (7625) or visit www.thecrystal.com
Available at Rite Aid and Walgreens.

Crystal Body Deodorant

Since 1984, when it was first discovered in France, Crystal Body Deodorant has been a leader in healthy, natural deodorant protection. When first released it was sold only in a limited number of stores in the U.S. under the name, "Le Crystal Naturel", but today these products can be found in over 30,000 locations throughout the United States, Canada, Europe and Latin America. Crystal Body Deodorant products are the #1 best-selling leaders in healthy, natural, deodorant protection. They have a committed following of loyal customers and are on the shelves of retailers worldwide.

About Da-Ve Communications

Da-Ve Communications, LLC, is a full service public relations agency specializing in, but not limited to, the beauty, fashion, lifestyle, baby, pet, and healthcare industries.