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ILDEX Provides Win-Win Platform for Animal Industry through Toboc

As an initiation towards its goal and vision of reaching out to various largely ignored sectors in the e-space, Toboc, the international trade portal has decided to give a boost to ILDEX (International Livestock and Dairy Expo) INDIA 2008.

/24-7PressRelease/ - Bangalore, India, August 02, 2008 - As an initiation towards its goal and vision of reaching out to various largely ignored sectors in the e-space, Toboc, the international trade portal has decided to give a boost to ILDEX (International Livestock and Dairy Expo) INDIA 2008. This trade show is also designed to stimulate the sector of animal farming and production industry which mainly comprises of below socio-economic entrepreneurs of the rural world. This expo primarily focuses on Poultry, Dairy, Aqua, Meat Processing, and Sheep & Goat farming industry.

ILDEX India is South Asia's largest and most popular international trade exhibition on animal industry.

This expo is one of the best organized trade shows in the world for animal produce. It boasts of having separate clusters for product launches, trade talks and seminars with hi-tech equipments. Participants are expected to be from varied business segments including international importers, distributors and suppliers of latest equipment of this field as well as exporters.

Likely visitors are included of professionals related to Feed industries, Animal husbandry, Animal health, Meat processing sectors, Trade and distribution, Large-scale integrated Multinationals, Poultry farmers, Equipment manufactures, Feed dealers, Veterinarians, University students, Academia, Industry suppliers, etc.

The popular ILDEX team sought Toboc's help to give the expo a global tinge. By doing so they are giving an opportunity for the first time to animal production industry to explore the utilities provided by a leading B2B portal. Hitherto, a very negligible number of traders of this industry are exposed and have reaped benefits through B2Bs. Such an initiative from ILDEX and Toboc has been endorsed by the industry by booking their stalls much in advance leaving only few stalls up for grabs.

Toboc is a B2B platform created to bring international importers and exporters to do business anywhere and everywhere. Toboc comprises of a dedicated team of world class marketing specialists who can optimize business opportunities for all importers and exporters across the globe. The Canadian based portal is headquartered in Montreal and has offices in the USA, France, China and India.

Venue: ITPO Pragati Maidan, New Delhi, India.

Date: 22 - 24 Aug 2008

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