



Press Release Contact Information:

Aaron O'Sullivan
32 Red PLC.
PR Manager
Suites 9/11, 2nd Floor, Block 2
Eurotowers, Gibraltar
Gibraltar, EH6 6QH
Voice: +00350 49357
E-Mail: [Email us Here](mailto:info@32red.com)
Website: [Visit Our Website](http://www.32red.com)

32Red Bingo - As Seen on TV

32Red Plc releases its first television advert for its growing bingo product with an offer to all new players.

/24-7PressRelease/ - GIBRALTER, August 07, 2008 - 32Red Bingo was launched in March and joined the growing suite of e-gaming offerings from 32Red Plc, which now include casino, poker, mobile casino and bingo. Since its launch 32Red report their bingo player base has grown exponentially, proving very popular with players attracted to the Microgaming powered software, player bonuses, support and chat.

32Red Plc also operate the award-winning [online casino](#) 32Red, which has been voted Best Casino for an unprecedented five consecutive years, as well as 32Red Poker and 32Red Mobile. The 32Red Bingo TV advert is the Plc's first TV campaign and marks the start of a series of adverts for the different products on offer at 32Red.

32Red's [online bingo](#) product is being advertised alongside a promotion offering all new players a 10 free [\[url=http://www.32redbingo.com/promotions/sign-up-bonus.html\]](http://www.32redbingo.com/promotions/sign-up-bonus.html)online bingo bonus[/a], allowing them to try the software, games and chat at no cost to the player. 32Red Bingo Marketing Manager, Mark Quayle said, "Generous sign-up bonuses and player rewards have always been a feature of 32Red, and our bingo is no different. Not only do we give 10 free on joining but also a 100% match on first deposits and 25% on all subsequent deposits for life."

32Red Bingo operates the popular 90 ball bingo favoured in UK bingo halls. It features live chat, chat games, 24/7 moderator and technical support and a full range of [casino games too](#). 32Red bill it as the full bingo experience, with the same fun interaction in off line bingo halls brought to the online environment. Quayle added, "We can't believe how quickly our network of players has grown, with a real sense of community developed in just a few months. You need only look at the chat and the responses to our newsletters to see it".

The 32Red Bingo television adverts will be aired on the British terrestrial station Channel 5.

About 32Red:

32Red is the five times winner of the Best Casino title awarded by watchdog and player advocate site Casinomeister and is renowned for providing industry-leading level of support to players. Over 80% of 32Red's players are from the UK and 32Red is licensed and regulated by the Government of Gibraltar. 32Red Plc is listed on the London Stock Exchange's AIM (ticker: TTR). The Company operates 32Red Casino, 32Red Poker and DashCasino.com which are all based on Microgaming platforms.

For more information about 32Red, please contact

Aaron O'Sullivan
32Red Plc
Suites 9/11
2nd Floor
Block 2
Eurotowers
Gibraltar
+00350 49357