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INETASIA SKATES AWAY WITH MEGA ICE INTERNET MARKETING DEAL!

Leading Asian independent Internet consultancy, Inetasia Solutions has been chosen to design Megaice's new website in order to improve the effectiveness of its business operations, while providing better customer service.

/24-7PressRelease/ - HONG KONG, August 08, 2008 - Leading Asian independent Internet consultancy, Inetasia Solutions has been chosen to design Megaice's new website in order to improve the effectiveness of its business operations, while providing better customer service.

"Inetasia is pleased to play vital role in the development of the new website," said Gregory Smyth, Inetasia's CEO. "Our extensive experience in the recreation sector combined with Internet Marketing expertise will enhance Megaice's presence on the Internet while increasing customer satisfaction with a more usable and functional website."

"Inetasia's extensive experience in Web Development combined with Search Engine Optimization will allow people to find our website," said Keith Fong of Megaice, "which allows us to better meet the needs of our clients."

Inetasia's specialist Digital Marketing division uses safe ("white hat") link-building and Web 2.0 techniques to achieve higher organic listings for high-value targeted keyphrases. Megaice stands to gain significant advantages from a professional, marketing focused website which can be found through the major search services.

About Mega Ice.

Mega Ice is the only international sized ice rink in Hong Kong. Situated in the Beehive atrium of MegaBox next to a 30-meter glass window with full views of the harbour, Mega Ice is Hong Kong's first venue to be able to host Olympic qualifying games and international leagues. The facility has further advanced Hong Kong's position as the host of world tournaments in ice sports, with the aim of bringing Hong Kong for the first time world-class International skating competitions like Asian Figure Skating Championships, the Asian Short Track Speed Skating Championships.

About Inetasia

InetAsia provides a range of enterprise level marketing solutions to help its clients consolidate, integrate and quantify online initiatives and solutions with a strong emphasis on integration of solutions and detailed reporting for maximum return on investment. From the initial Design, Campaign Optimization and Management, through Search Engine Optimization, Internet Marketing, Ad Serving to Web Analytics and Multivariate Testing; InetAsia provides the tools and expertise to help its clients succeed online.

InetAsia's flagship clients include major local and multinational corporations such as HSBC, Visa, ABN AMRO, Deutsche Bank, Hong Kong Trade Development Council, the United Nations, Bangkok Hospital, Accor Asia Pacific, Shangri-La Hotels and Resorts, United Broadcasting Corporation, CB Richard Ellis, Malaysia Airlines, Hong Kong Tourism Board, Thai Airways, SmarTone-Vodafone, SingTel, Orient Overseas Container Line, Maxis Communications, McDonalds Singapore and CLP Power Hong Kong. For more information, visit www.inetasia.com

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