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**iRealty Goes Web 2.0: Long-Awaited Features Added as iRealty 4.4 is Released**

*WorksForWeb (WFW), a software development team specialized in the classifieds solutions for small and medium businesses, has proudly announced the new release of iRealty real estate classifieds script.*

**/24-7PressRelease/** - Kyrgyzstan, September 11, 2008 - iRealty Property software v4.4 introduces a number of new features to enhance the overall user experience. The most important one is the online booking function and availability calendar for apartment rental, small hotel and hostel, and time-share property websites.

WFW also improved visual presentation of listings by adding a GoogleMaps map on every property description, property ratings, and the ability to mark properties as "Sold".

New features at a glance:

- Online booking and Availability Calendar (Open House functionality). A much-needed function that makes iRealty ideal for apartment, condo and time-share rentals, and hotel and Bed & Breakfast websites. Let your visitors book rooms or apartments, set open house dates, etc by sending requests to listing owners. Listing owners can mark several periods when a property is occupied, and this info will be displayed on the calendar.
- GoogleMap is added to the listing description - every visitor can now see the exact location of every listing on a map.
- "SOLD" sign on listings - an awesome tool to impress visitors by demonstrating successful sales of multiple properties your website is featuring. It is easily activated by either the listing owner or the admin.
- Listing ratings for authorized users - Easy and convenient way to share your opinion about a listing

- Multiple picture upload - add up to 10 pics at once without clicking the "Add picture" button a few times.

"Our main goal is to make iRealty more user-friendly and full of features our customers are expecting from us. Adding full support for rental property management is one big step towards broadening the client base for iRealty," says Mr. Bolton, WFW's marketing consultant. "We have quite a few new tricks and features up our sleeves, so stay tuned for more". WorksForWeb's plans for the immediate future include further improvements of the platform, adding new exciting features, developing a marketplace for WFW products and services, and other steps required to promote and enhance our products and services.

For further inquiries and information on the changes and improvements found in iRealty v.4.4, feel free to visit our iRealty official website at <http://www.irealtysoft.com/>. Alternatively, we'll be happy to answer your detailed inquiries sent by email to [sales@irealtysoft.com](mailto:sales@irealtysoft.com).

About iRealty classifieds software

iRealty is a powerful multi-language Web-based real estate classified script. Capture a growing for-sale-by-owner (FSBO) realty market with your iRealty-based website. Create a fully SEO-optimized website from scratch, apply your own design or use one of the three free templates supplied with iRealty. Multiple languages, postal code search for various countries, GoogleMaps, booking calendar and many other features make iRealty an ideal tool for creating property sale and rental websites worldwide.

About WorksForWeb

WorksForWeb is a professional web development team comprised of programmers, software support and marketing specialists.