



Press Release Contact Information:

John Schoeph
La Cucina Rustica LLC
La Cucina Rustica LLC
1800 W Hawthorne Lane
West Chicago, USA
IL, 60185
Voice: 800 796 0116
E-Mail: [Email us Here](mailto:John.Schoeph@CyberCucina.com)
Website: [Visit Our Website](http://www.CyberCucina.com)

CyberCucina Gourmet Affiliate Program Boosts Payouts 20%

Move establishes program as highest paying for diversified gourmet

WEST CHICAGO, IL, October 05, 2008 **/24-7PressRelease/** -- La Cucina Rustica LLC, owners of the popular gourmet food and beverage web site CyberCucina.com announced today an aggressive increase in compensation paid to their affiliate partners.

Under the new payout schedule, the base commission rate has been increased 20% to 12.5% and top-performing affiliates can earn a full 15% on monthly sales. These changes are effective immediately.

This move continues to firmly position CyberCucina as one of the leading gourmet food and beverage online retailers, and establishes the CyberCucina Affiliate Program as the highest paying diversified gourmet affiliate program on the Web.

"The timing of this announcement is perfect, since the fourth quarter is by far the top selling season for the gourmet industry", explained a company spokesperson. "Sales ramp up fast in October and this is the perfect opportunity for affiliates to capitalize on the powerful combination of higher commissions on higher sales."

Since 1998 CyberCucina has offered a wide variety of niche gourmet foods and beverages from the United States, Italy, France, and Spain. Some of the most popular categories include high-end balsamic vinegars, olive oils, pastas, teas, coffees, gift baskets, gourmet olives, sea salts, and imported fragrance and beauty items.

CyberCucina launched its affiliate program in 2000 as an in-house program and later moved it to the popular Share A Sale Affiliate Network, which provides tracking, administrative, and payment services.

CyberCucina continues to actively and aggressively recruit affiliates into its program and maintains a program information and sign up page on its web site.

For further information, contact:

La Cucina Rustica LLC

<http://www.CyberCucina.com>

<http://www.CyberCucina.com/affiliates/>

800-796-0116

Press Release Submission by PressReleasePoint(<http://www.pressreleasepoint.com/>)

Contact:

John Schoeph

Affiliate Manager

La Cucina Rustica LLC

1800 W Hawthorne Lane

West Chicago, IL 60185

800 796 0116

affiliates@CyberCucina.com

<http://www.CyberCucina.com>