



Press Release Contact Information:

Trever Oakey
The Tree Farm
The Tree Farm
8th street
Boise, Idaho
United States, 83701
Voice: 208-336-3430
E-Mail: [Email us Here](mailto:trever@oeliving.com)
Website: [Visit Our Website](http://www.treefarmliving.com)

Learn From A Tree At The Tree Farm's New Interactive Web Site

Community Launches Innovative Online Presence

BOISE, ID, October 05, 2008 **/24-7PressRelease/** -- The Tree Farm, a new mixed-use community coming soon to Idaho's Treasure Valley, today announced that it has launched its new Web site at www.treefarmliving.com. The fully interactive site features lessons that a community can learn from a tree, all through a rolling screen where visitors can discover more about the unique nature of this new neighborhood.

"We believe that our Web presence will play a strong part in communicating the vision of The Tree Farm," said Derick O'Neill, president of O'Neill Enterprises, which is developing the project. "The site has been designed so that it is fun to navigate and play around while also collecting information about what is planned for the neighborhood, and what it will mean to live in a place like this."

The flash site features layered tree drawings in a collage-style format which rotates across the screen as users explore different areas on the page. Each tree is associated with a fun and whimsical animation, as well as a "lesson" that has been incorporated into the planning of The Tree Farm. One example of what a community can learn from a tree: "We all need a place to stretch our limbs. The Tree Farm's thoughtfully planned parks, gardens, bocce ball courts, and wide open spaces will offer plenty of elbow room - and opportunities for fun." Lessons are linked to real images of The Tree Farm site and drawings that illustrate the new community.

Visitors can begin to discover the exceptional style and vision of The Tree Farm by visiting the newly launched site at www.treefarmliving.com. Guided tours of the neighborhood can be scheduled by emailing info@treefarmliving.com.

About The Tree Farm

The Tree Farm is squarely in the spectacular beauty of Idaho's Treasure Valley. Because of the community's size, careful planning has allowed the integration of core amenities and dynamic connectivity to create a true neighborhood for its residents. O'Neill Enterprises, an Idaho company known for its thoughtful and responsible projects throughout the state, and Meridian landowners, the Carnahan family, have come together to form Treehaven, LLC, which is developing the project. This dynamic team is creating a community that respects the area's heritage as a working tree farm and nursery. The legacy of this beautiful place continues as the community takes shape, blending the history of the land and the future of its residents. For more information on The Tree Farm, call 208-336-3430 or visit www.treefarmliving.com.
Press Release Submission By PressReleasePoint(<http://www.pressreleasepoint.com>)

Contact:

Trever Oakey
The Tree Farm
Boise, Idaho
208-336-3430
trever@oeliving.com
<http://www.treefarmliving.com>