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Michigan Furniture Manufacturer Projected to Save at Least \$120,000 by Engaging Grand Rapids-based Expense Reduction Company.

Alliance Cost Containment of Michigan recently conducted a cost-savings analysis indicating savings opportunities in excess of six-figures for an established furniture manufacturing company.

GRAND RAPIDS, MI, October 05, 2008 **/24-7PressRelease/** -- Alliance Cost Containment, Michigan's premier business expense reduction analysts, are pleased to announce a six-figure initial cost savings estimate for an established Michigan Furniture Manufacturer. The Company provides furniture solutions for a variety of governmental, commercial and industrial customers. "Typically both the prospective client and our firm are quite pleased when our preliminary analyses come back above six-figures," noted John Stanton, one of ACC's Grand Rapids-based expense reduction analysts.

According to Mr. Stanton, Alliance Cost Containment's initial cost-savings estimates are always conservative. "We like to be conservative in order to reduce inflated expectations," noted Stanton. "Then, once engaged, we work diligently to deliver and monitor the maximum cost-savings available to our clients, all on a contingency basis."

Alliance Cost Containment of West Michigan offers a variety of cost-savings ideas and solutions to its clients including access to nationally negotiated group purchasing contracts, direct supplier negotiation and a nationwide network of subject-matter experts that assist clients with freight, telecommunications, merchant card fees, utilities, China sourcing, payroll processing and many more categories.

"Our Subject Matter Experts (SMEs - pronounced 'smees' by ACC Associates) bring a tremendous amount of value to our clients," indicated Stanton. "Most small and mid-size companies and organizations simply do not have the wherewithal or need to hire full-time experts in freight, telecommunications, utilities and other areas. These companies can rely on our unbiased experts to accurately and fairly assess their needs and find areas where they are being overcharged or where better prices or plans exist."

About Alliance Cost Containment

Alliance Cost Containment is a national expense-reduction advisory firm. With nearly 40 offices spanning North America, ACC's purchasing aggregation and vendor-management processes provide small and mid-sized business access to the kind of large corporate purchasing power they are often unable to capture on their own. ACC also facilitates detailed vendor management and reporting processes to make sure our clients capture the savings that we help generate. Established in 1992, ACC is headquartered in Louisville, KY and has served over 700 clients nationwide.