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A Tuition Scholarship Competition for High School Seniors

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PITTSBURGH, PA, October 05, 2008 **/24-7PressRelease/** -- The search is on! The Art Institutes schools are looking for high school seniors interested in pursuing a career in the fashion industry to enter The Art Institutes Passion for Fashion Competition.

The Passion for Fashion Competition was created to encourage and reward young fashion talent.

One grand prize winner in each of the two categories (i) Fashion Design and (ii) Fashion Marketing & Merchandising and Retail Management will be selected to receive a full tuition scholarship to study at a participating Art Institutes location.

To be eligible to enter, students must be a high school senior scheduled to graduate in 2009. In the Fashion Design category, entry requirements include submission of an original evening wear design. In the Fashion Marketing & Merchandising and Retail Management category, entry requirements include a finished product or plan.

"We recognize that an interest in fashion has to start somewhere, and for many young men and women, that passion is nurtured right in high school," said Bruce E. Dempsey, Vice President, Academic Affairs Specialist, The Art Institutes.

In addition to a full tuition scholarship, the grand prize winning student in each category will receive an all-expense- paid trip to New York City for Fashion Week in February 2009, a "meet and greet" at Seventeen Magazine's offices and lunch with staff at Seventeen Magazine.

The deadline to submit entries at a participating Art Institutes location is November 21, 2008.

For complete rules and entry requirements for The Art Institutes Passion for Fashion Competition, visit www.artinstitutes.edu/pr.aspx?ID=p4f093.

The Art Institutes (www.artinstitutes.edu) is a system of over 40 education institutions located throughout North America providing an important source for design, media arts, fashion and culinary arts professionals.

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