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**GPS Machine Control to dominate precise positioning markets by 2012**

*The value of GPS machine control will exceed that of "traditional" precision applications such as surveying by 2012 according to a new report by Position One Consulting in conjunction with Eric Gakstatter, Contributing Editor to GPS World magazine.*

CLEVELAND, AUSTRALIA, October 05, 2008 **/24-7PressRelease/** -- The report includes global trends, demand and applications for high-precision GPS technology; starting with precision GPS infrastructure, continuing through the market for GPS receivers, finished GPS goods and concluding with GPS augmentation and distribution services. Markets covered include surveying, engineering, agriculture, mining, deformation monitoring, GIS, marine and aviation for both machine control and non-machine control applications.

At the core of the 200 page report are five year growth and financial projections for the high precision Global Navigation Satellite Systems (GNSS) markets surveyed as well as analysis of the competitive landscape.

"The adoption of precision GPS and GNSS products and services, particularly for machine control, are reaping impressive productivity gains for innovators and early adopters", said Rob Lorimer, Managing Director of Position One Consulting. "This report is in response to the growing demand for more detailed market intelligence regarding precise positioning products and services and the markets in which they are used".

Background and status of the entire spectrum of GNSS (Global Navigation Satellite Systems) includes GPS, GPS modernization, GLONASS and GLONASS modernization, SBAS (Satellite-Based Augmentation Systems), Galileo and Compass/Beidou, QZSS and IRNSS as well as technology/market trends and potential disruptions.

Email [abstracts@positiononeconsulting.com](mailto:abstracts@positiononeconsulting.com) to receive a free 14 page abstract of the report including purchase information.

About Position One Consulting

Position One Consulting is an international GPS consulting firm who produce market reports for corporate and government clients in Europe, North America and Australia. For more information contact us at +617 3821 5543