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Foreigners Thronging to India for Medical Tourism & Games

Rising popularity of Indian medical tourism owing to low cost and quality treatment and hosting of 2010 Commonwealth Games are bolstering the position of the Indian tourism industry globally.

DELHI, INDIA, October 05, 2008 **/24-7PressRelease/** -- India is fast rising as one of the most favored tourist destinations all over the world, with 10 Million international tourists are projected to visit the country by 2012 against 5 Million in 2007. This forms the basis of our new research report "Indian Tourism Industry Analysis".

According to our research, medical tourism plays a crucial role in the Indian tourism industry. India is fast emerging as an attractive medical tourism destination due to its world-class hospitals offering medicare facilities at affordable prices and its well-established reputation in traditional healthcare systems such as Ayurveda. So the country is grabbing the attention of foreign patients with its cost saving treatments without compromising on the quality of service, fuelling growth in the overall market. Thus, the overall market for medical tourism is expected to grow at a CAGR of nearly 60.7%, with the maximum growth expected to be recorded in the year 2010.

The Indian tourism industry will benefit from the fact that the country is making its place as a favorite business destination. Moreover, hosting of 2010 Commonwealth Games will further raise the number of tourist arrivals significantly in coming years. This will open up vast growth opportunities for the tourism industry as well as other related industries, including aviation, hospitality and transportation.

Thus, the Indian tourism industry has the strong potential to drive growth in other industries through forward and backward linkages and can generate huge foreign currency for the country.

"Indian Tourism Industry Analysis" is a comprehensive report giving an insight into the tourism sector of India. It thoroughly studies past, current and future scenario of the industry and also highlights the key factors that are making India an attractive tourist destination. This report also evaluates some important parameters of the Indian tourism industry, including inbound and outbound tourism, spending by inbound tourists, medical tourism, and performance and potential of the hotel industry to enable clients identify the key growth areas.

Our research report also provides forecast on international tourist arrivals, international tourist arrivals by region, and expenditure by international and outbound tourists.

For more information visit: <http://www.rncos.com/Report/IM115.htm>
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