



**Press Release Contact Information:**

Brian Sterling  
LR Cosmetics and Services  
VP  
4320 196th sw  
Lynnwood, wa  
USA, 98036  
Voice: 800-815-5902  
E-Mail: [Email us Here](#)  
Website: [Visit Our Website](#)

**LR is proud to announce the book "Makeup Artists", will be one of the gifts featured at the Academy Awards, Golden Globe Awards, Emmys and the list goes on.....**

*The book "Makeup Artists" will be the single most influential and innovative publication in the Industry-It will be the Who's Who! The very elegant hard covered book will be an annual publication in the United States and Canada.*

LYNNWOOD, WA, October 07, 2008 **/24-7PressRelease/** -- LR, (Linda Randall) has partnered with "Stand Up To Cancer", a new initiative founded to raise philanthropic dollars for accelerating ground-breaking cancer research. Stand Up To Cancer (SU2C) is a charitable services fund of the Entertainment Industry Foundation, a 501 (C) (3) charitable organization. Our goal is to share information and inspiration with millions of people and to encourage contributions to fund a cure. More than a campaign, this initiative is a movement we hope will ultimately help end cancer forever. LR is donating 10% of the proceeds from the book to "Stand Up To Cancer" as she has recently lost her father to a rare cancer after a long battle. Be a part of this cause, and be a part of the book and this will be the "beginning to the end of cancer".

It's all about the "Art of Makeup Artistry" that is intertwined with multiple professional industries and businesses.

These are the Industries that will be featured in the book, "Makeup Artists" The Who's - Who in the Industry! Makeup Artists, Makeup Lines, Skin Care Lines, Bridal/Wedding, Schools/Academy, Spas/Salons, Medical Professionals, Aestheticians, Celebrities, and Special Events.  
Special Sections: Elegance & Glamour, Romantic Destinations, and Go Pink

The book "Makeup Artists" will be the single most influential and innovative publication in the Industry-It will be the Who's Who! The very elegant hard covered book will be an annual publication in the United States and Canada. It encompasses professionals and industries that are associated with the Makeup and Beauty Industry, also accompanied with featured articles of interest highlighting your favorite businesses, professionals, and celebrities. Along with Five Star Hotels, Destination Resorts, Spas and more that will be featured in the "Romantic Destinations". In the "Elegance and Glamour" section, you will find "The Best of The Best" in Jewelry Stores, High End Fashion, Wedding Fashion, and Exquisite Apparel, Accessories, Gifts and more....the "Go Pink" section is designed for businesses that encompass items for breast cancer awareness.

Dana Bartone & Company is just one of the many Makeup Artists that will be featured in the book. She has over 17 years experience, specializing in weddings, photo shoots, and special events serving Connecticut, New England, New York and Road Island, Dana Bartone & Company can be found at [www.danabartone.com](http://www.danabartone.com)

LR has stated, "we are fulfilling a need in the industry that has never been addressed before". LR has expressed that "our goal is to create an avenue for the industry and businesses to connect with the consumer and other businesses that require their expertise".

LR explains the Book, "Makeup Artists" The Ultimate Listing Guide for Makeup Artists, The Who's - Who in the Industry is all about exposure for the professionals and businesses involved in the Beauty, Fashion, Destination, Elegance and Glamour Industries.

It is connecting the Beauty Professionals, Beauty Industry, Spa Industry, Medical Industry, Celebrities, Five Star Hotels, Destination Resorts, Jewelry Stores, High End Fashion, Wedding Fashion, Makeup Industry, and more... to the consumer market.

Why a book about Makeup Artists? Because no matter what season, no matter what happens in the world, no matter the economic outlook.....Women and Men will purchase Makeup!

We are now pre-selling the book "Makeup Artists" through the web site; [www.StandUp2Cancer.org](http://www.StandUp2Cancer.org) or through [www.LRCosmeticsandservices.com](http://www.LRCosmeticsandservices.com) and after just a few weeks the book "Makeup Artists" has far exceeded all expectations

in sales. LR's goal is to donate 1 Million Dollars to SU2C for cancer research from book sales.

LRCosmeticsandservices.com was created over five years ago for Makeup Artists, Hair Stylist's, Spas, Salons, and Beauty Industry Professionals to be able to list their profiles and services.

A new web site is being created to house the huge demand of Profiles for the Professionals and Businesses being features in the book. The new website [www.MakeupArtistsWhosWho.com](http://www.MakeupArtistsWhosWho.com) will be launched in the next few weeks which will be the official website for the Book "Makeup Artists" The Who's- Who in the Industry.

LR Cosmetics & Services advertises in national magazines and in over 60 web sites to direct clients to [www.LRCosmeticsandservices.com](http://www.LRCosmeticsandservices.com) and which will also include the new official web site [www.MakeupArtistsWhosWho.com](http://www.MakeupArtistsWhosWho.com) to find the professionals that they are looking for. The consumer then is able to contact the professionals directly for the services that they desire.

To book LR for an interview, lectures or articles, or for more information about being featured in LR's book, please contact

**MEDIA CONTACT:**

LR Cosmetics & Services

Brian Sterling

800-815-5902

[brian@lrcosmeticsandservice.com](mailto:brian@lrcosmeticsandservice.com)

**About LR Cosmetics and Services**

LR Cosmetics and Services is a Referral and Listing site for Makeup Artists and Spa Professionals to showcase their business.

For futher information please contact us at 800-815-5902