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Monica S. Smiley of Enterprising Women and Connie Sokol of LIFEChange Interviewed on Power Strategies Talk Radio Show Today

Power Strategies first guest, Monica S. Smiley, Publisher & CEO of Enterprising Women Magazine, will discuss how Enterprising Women Magazine helps women business owners grow their business.

WOODLAND HILLS, UT, October 08, 2008 **/24-7PressRelease/** -- Kim Power Stilson, author, WAHM, radio host of Internet-based Power Strategies business talk show announced today that she will be interviewing Monica Smiley, Editor-in-Chief of Enterprising Women magazine and Connie Sokol, author and TV personality of the LifeChange program today on "Power Strategies -- Talk with the best about how to boost your business to a better bottom line!" at 2:00 p.m. eastern and 7 p.m. in Ireland. (Log on and listen live at www.planetarystreams.com or www.myexpertsolution.com. To enjoy repeat Internet streaming casts throughout next week, see show schedule.)

"The quickest and most inexpensive action for success is by emulating those who are already profitable!" said Stilson. "Today talk, the Power Strategies show will connect you with Monica Smiley whose vision has helped thousands of women excel in business and Connie Sokol who has helped thousands of women get out of bed in the morning. You can call and ask them anything you like at 1-866- 5335-0841 or just listen, take notes and enjoy!"

Power Strategies first guest, Monica S. Smiley, Publisher & CEO of Enterprising Women Magazine, will discuss how Enterprising Women Magazine helps women business owners grow their business. Enterprising Women launched in May of 2000 to provide a voice for women entrepreneurs at a time when the number of women-owned firms began growing at twice the rate of companies started by men. Through Enterprising Women, Monica has provided a collective voice for advancing women's business issues, and has shaped the magazine into a content-rich publication that helps women grow their businesses.

The next guest, Connie Sokol, work at home mother of six, author and national TV presenter, will talk about her company LIFEChange, a personal life coaching program helping women and families create and live their ideal life.

Power Strategies first aired in 2002 on KSTAR 1400 AM and has grown to include syndication to Internet radio. Re-launched in 2008, our Power Strategies Show will be broadcast to syndicate stations, re-streamed on the Internet and archived. Listenership is based on live and repeat archived, syndicated and re-streamed. Log on and listen at www.planetarystreams.com and www.myexpertsolution.com. Check their Website schedules or listen LIVE every Friday 2:00 to 4:00 p.m. Eastern Time and 7-9 p.m. in Ireland. To be a guest please contact Jack@powerstrategies.TV.

About the Power Strategies Talk Radio Show:

Power Strategies first aired in 2002 on KSTAR 1400 AM and has grown to include syndication to Internet radio. Re-launched in 2008, our show and Your interview will be broadcast to syndicate stations, re-streamed on the Internet and archived. Listenership is based on live and repeat (archived, syndicated and re-streamed) shows and ranges between 28,000 live to 1 million archived. Log on and listen at www.myexpertsolution.com. Check their Website schedules or listen LIVE every Friday 2:00 to 4:00 p.m. Eastern Time and 7-9 p.m. in Ireland. To be a guest please contact Jack@powerstrategies.TV.

About Monica S. Smiley and Enterprising Women Magazine:

Monica Smiley brings more than 30 years of publishing industry experience to her role as editor and publisher of Enterprising Women Magazine and CEO of Enterprising Women Inc. Her company launched Enterprising Women in May of 2000 to provide a voice for women entrepreneurs at a time when the number of women-owned firms began growing at twice the rate of companies started by men. She has brought together the leaders of the women's business community who actively support and contribute to the editorial content of the magazine. Through Enterprising Women, Monica has provided a collective voice for advancing women's business issues, and has shaped the magazine into a content-rich publication that helps women grow their businesses. For more information please visit, www.enterprisingwomen.com or contact mSmiley@enterprisingwoment.com

About Connie Sokol and LIFEChange:

Connie Sokol, work at home mother of six, author and national TV presenter, TV host of LIFEChange on KJZZ, and Internet radio host of LIFEChange Live!. Mrs. Sokol is the former host of LIFEChange segments on KSL's Studio 5 and AM 820 (Bonneville/KSL). She is a regular columnist for Deseret News, Utah Valley Magazine and Wasatch Woman magazine. With her left toe she is the author of Are You Ready for a LIFEChange? and Life is Too Short for One Hair Color, and Life is Too Short for Sensible Shoes. Mrs. Sokol is president of LIFEChange, a personal life coaching program helping women and families create and live their ideal life. Mrs. Sokol marines in time spent with her family and eating decadent treats.

About Kim Power Stilson:

Kim Power Stilson has helped over 50,000 small and women-owned businesses promote their products and services online. Recognized as a pioneer of Internet Talk Radio and online social communications and marketing for women, Kim Power Stilson speaks as an expert to universities and associations about her award-winning Make, Bake, Shake, Rake & Fresh a duplicatable marketing formula that now has delivered 60% savings over costs, with an 140% increase in name awareness and delivering ordered sales of over \$150 million to global clients.

The talk radio host for seven years of the Healthy Wealthy Wow (terrestrial and Internet syndicated) Kim is the new Internet talk radio, host of "Fresh Success radio!" on Planetary Streams and "Power Strategies . . . Market your business to better bottom line!" talk radio show on the global expert aggregator, MyExpertSolution.com. For more information please contact Jack Brian at jack@powerstrategies.TV.

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