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E.ON Chooses ActionBase as a Collaborative Approach to Tracking Business Processes

UK's Largest Integrated Power and Gas Company Uses ActionBase for Full Control over Business Critical Audit Actions

TEL AVIV, ISRAEL, October 08, 2008 **/24-7PressRelease/** -- ActionBase, a leading provider of Human Process Management Solutions (HPMS), along with U.K. reseller Infotechnics, today announced that E.ON, one of the UK's largest integrated power and gas companies, has chosen ActionBase to track all business critical actions in order to gain full control over audit and compliance management. This initiative supports E.ON's corporate strategy of creating an integrated business and centralized corporate knowledgebase.

E.ON is a subsidiary of E.ON AG, the largest privately owned power and gas company in the world, active in markets across Europe, Russia and the USA. E.ON is one of the largest integrated power and gas companies in the UK, generating and distributing electricity, and retailing power and gas to millions of customers around the country. ActionBase will be used as a part of E.ON's Action Tracking initiative in an effort to seamlessly integrate organizational processes within E.ON's operations and regulations.

"We needed an off-the-shelf action tracking solution that supports a collaborative approach to corporate accountability and responsibility for achieving operational excellence," said Dave Potter, technical governance manager for Generation Operations for E.ON in the UK. "Working in a complex environment causes actions to come from many different cross organizational processes such as operations and regulations, internal and external audit reviews, HSE, incident management, etc. Unlike other solutions, ActionBase's integration with Microsoft Office follows the audit trail on all assigned action items and creates a central repository for assigning, tracking and resolving all of our actions."

ActionBase enables managers to initiate and engage in human business processes that are usually handled through documents, Microsoft Excel check lists and e-mail correspondence. ActionBase provides managers with real-time status and full visibility over the whole process, optimizing resources and enhancing communication and collaboration with effective reporting, alerting and syndication. The system enables seamless integration with Microsoft Outlook, keeping users in their natural working experience.

"Today's organizations are looking for solutions that support an ad-hoc and dynamic working environment," said Eyal Maor, CEO of ActionBase. "ActionBase provides a way for industries to work in complex environments by driving operational excellence and streamlining work and information flow between all parties involved - allowing all actions from different processes to be monitored in one place."

Enterprises are now turning to HPMS as a way to focus on business processes when dealing with compliance and regulations. Businesses spend resources in making sure they are compliant with health, safety, environmental and financial regulations standards, procedures, directives and regulations. ActionBase is designed for the auditor, compliance officer, CFO and the process owners involved in the organizational process of adhering to industry standards or regulations.

About E.ON in the UK

E.ON is a subsidiary of E.ON AG the largest privately owned power and gas company in the world, active in markets across Europe, Russia and the USA. E.ON is one of the largest integrated power and gas companies in the UK, generating and distributing electricity, and retailing power and gas to millions of customers around the country. E.ON is a leading energy supplier, with around 8 million electricity and gas customer accounts. The Operations business currently operates 25 power generation sites including CCGT (combined cycle gas turbine), CHP (combined heat and power), coal and oil plant. The E.ON Climate Change & Renewables (EC&R) business operates 21 onshore and offshore wind farms and a biomass fired power generation site.

About ActionBase

ActionBase is a leading provider of Human Process Management Solutions that enable businesses - over 150 Fortune 100 to Fortune 500 organizations worldwide - to manage their business critical processes. The company supports an ad-hoc and

dynamic working environment by providing full visibility and control over unstructured processes that were previously managed via plain documents and email correspondence. ActionBase works with global IT leaders including BG group, Orange, Texas Instruments, Amdocs, and specializes in complex industries such as Oil and Gas, Utility and Telecom. The company is headquartered in Israel with offices in the United States and United Kingdom. For more information, please visit www.actionbase.com.