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Thin Film Coatings Sample Book Helps Designers Visualize End Product Pizazz

A new 24 piece Thin Film Coatings sample collection helps industrial designers visualize both common and exotic thin film mirror finishes that can be used on a wide variety of substrates in product models, prototypes and production runs.

FRANKLIN PARK, IL, October 08, 2008 **/24-7PressRelease/** -- The CTC Division of Opticote, Inc. announces the release of a new 24 piece "City Collections" Thin Film Coatings sample book targeted to Industrial Designers working with Color, Finish and Material. An assortment of mirror colors, reflectivity levels and effects such as flash, pastel, gradient and double gradient are featured- offering an interesting cross-section of finish possibilities. The samples are grouped into three collections dubbed "New York", "LA", and "Chicago".

The coatings are applied to the "first surface" (convex side) of 2.5" diameter, slightly convex, polycarbonate disks. Each sample is marked, and a full-color printed reference list is provided. The list is cross-referenced by substrate base color, and most commonly used substrate materials. (Downloadable PDF: www.opticote.com/mirror-coatings-chart.html)

Interested parties may request pricing information for the "City Collections" sample book online by clicking the Contact Form link on the www.opticote.com/contact-us.html page, or by email: CTCsales@opticote.com.

About Opticote, Inc.

Opticote is a leading designer and provider of PVD-deposited thin film coatings used in product design and OEM applications. Thin Film Coatings are used to meet design goals related to both Form (Color, Finish and Material) and Function (optical filters, mirrors, anti-reflective, anti-glare coatings, etc.).

Founded in the early 1970s, Opticote began by applying color coatings to eyeglass lenses, and now supports a wide customer base with applications including coatings for cell phones, consumer products, sophisticated filters for industrial, military and aerospace applications, as well as continuing to serve prescription and fashion eyewear wholesalers and retailers. The business is headquartered near Chicago in Franklin Park, IL, USA.

For further information please contact Opticote CTC Sales at: 847-678-8900 ext-118 or email: CTCsales@opticote.com.