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**Stonebridge Companies brings aloft Hotel by Starwood to Denver International Airport**

*The hip, sassy new aloft brand is entering the Denver scene this fall. Denver-based Stonebridge Companies has partnered with Starwood Hotels and Resorts Worldwide to bring this \$25 million hotel to the metro area.*

ENGLEWOOD, CO, October 08, 2008 **/24-7PressRelease/** -- A stay at this newly launched Starwood product is meant to be experiential. aloft hotels encourage social interaction between locals and guests, so they have created an enticing setting in the w xyz bar and provide game tables in the re:mix lobby. aloft Denver International Airport is central to Gateway Park, a mixed-use business park surrounded by several new neighborhoods. The weekday Twilight Happy Hour on Monday through Friday will feature "sips", the aloft definition of cocktails, such as the Lychee (a rare sub-tropical fruit from South China) Martini and the Passion Fruit Mojito. Thursday night is Diva DJ Night for dancing music. Savory or sweet snacks are available around the clock at re:fuel pantry. Sesame Noodles and Spring Rolls with Soy Ginger are some of the "hot bites" on the menu.

A year in the making, this five story, 90,000 square foot urban-influenced property houses 144 loft-inspired guest rooms. The open floor plan concept with high, nine-foot ceilings and large windows creates an open and airy atmosphere unique to hotel room designs. Central to each guest loft is the ultra-comfortable aloft signature bed. The sleek bath has an oversized shower with bliss spa amenities. The ingenious connectivity center is a combination of high-tech office and entertainment center featuring a digital camera, wireless internet access and a plug-and-play station for multiple electronic devices such as PDAs, cell phones, mp3 players and laptops all linking to a 42-inch flat panel HDTV for optimal sound and viewing.

For larger gatherings, the 1000 square-foot tactic meeting space is outfitted with A/V access, including a 50-inch flat screen with laptop hook up and DVD player. Complimentary wireless internet is accessible throughout the entire hotel.

The ever-growing Stonebridge Companies believes this hotel image will appeal to the au courant, up-to-the-minute traveler. Easy access to the Denver airport and the Denver metro area is just right for business-related trips. For "early-flight-out, weekend-trip-goers", the complimentary park-and-fly and airport shuttle is a handy, cost-effective way to begin great escapes. Navin C. Dimond, President and Chief Executive Officer of Stonebridge Companies, a leading franchise development and management company for Hilton Hotels, Marriott International and Starwood Hotels and Resorts, says, "A growing number of travelers are looking for a unique lodging experience. aloft Denver International Airport will exceed their expectations."

Stonebridge Companies will be opening a second aloft in Broomfield, Colorado in 2009.

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**About Stonebridge Companies**

Founded in 1991 by Navin C. Dimond, Stonebridge Companies is a privately owned, innovative hotel management company headquartered near Denver, Colorado, which has developed over 60 hotels and operated more than 75 lodging properties. Currently, Stonebridge Companies operates nearly 40 hotels comprising approximately 6,000 guest rooms in Alaska, Arizona, California, Colorado, Florida, Nevada, Utah, Virginia and Washington. The diverse portfolio includes select-service, extended stay, mid-scale and full-service hotels in primary and secondary markets. For detailed information, visit [www.StonebridgeCompanies.com](http://www.StonebridgeCompanies.com).

**About aloft**

Carrying the DNA of W Hotels, aloft is a new destination sensation featuring loft-inspired design, accessible technology and

a stylish urban attitude at an affordable price. The first aloft hotels opened in 2008, with 500 properties worldwide expected by 2012. See more at [www.aloft-hotels.com](http://www.aloft-hotels.com).

#### About Starwood Hotels & Resorts, Worldwide

Starwood Hotels & Resorts Worldwide, Inc. is one of the leading hotel and leisure companies in the world with approximately 850 properties in more than 95 countries and 145,000 employees at its owned and managed properties. Starwood Hotels is a fully integrated owner, operator and franchisor of hotels and resorts with the following internationally renowned brands: St. Regis , The Luxury Collection , Sheraton , Westin , Four Points by Sheraton, W , Le Meridien and the recently announced Aloft and Element Hotels. Starwood Hotels also own Starwood Vacation Ownership, Inc., one of the premier developers and operators of high quality vacation interval ownership resorts. For more information, please visit [www.starwood-hotels.com](http://www.starwood-hotels.com).