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Secrets of Finding Work Past Age 50 Is the Topic of Next Experts Connection Teleseminar

Senior Staffing Guru Randy Block Shares Tips and Techniques to Help Seasoned Workers Find Meaningful, Enjoyable Employment

NOVATO, CA, October 08, 2008 **/24-7PressRelease/** -- No one will admit it, but age discrimination is becoming a huge challenge for American executives. Baby boomers now make up the largest segment of the working population, and companies are continually turning away more mature workers in favor of younger, less expensive, and less experienced talent. In the next Experts Connection teleseminar, "Finding Work Over 50: What to do after you say, 'I've still got it!'," Randy Block, a leading executive coach and staffing consultant, will share his insights into how to find meaningful, profitable, enjoyable employment later in your career. The session is scheduled for October 22, from 4:00 - 5:00 p.m. ET, (1:00 - 2:00 p.m. PT). The Experts Connection teleseminar series for executive career management is sponsored by NETSHARE (www.netshare.com).

Combating ageism in the workforce is a challenge we all will face some day. No matter what your age, experienced professionals are being overlooked in favor of younger workers, particularly in "young" industries where only the hip seem to get hired. However, there are concrete strategies that you can use to overcome ageism. In this teleseminar, Randy will present a step-by-step approach to help more experienced workers demonstrate their value to a company and find work that is personally and financially fulfilling. During the session, Randy will outline:

- Where the search for work really starts;
- The importance of developing your personal brand;
- How to define networking in today's world and how to build your network;
- What organizations really look for in senior staff members;
- Which high growth industries are best to target; and
- How to get in front of the decision makers.

"Every day I talk to executives whose careers have stalled because they have run up against the age barrier," said Katherine Simmons, CEO of NETSHARE and host of the Experts Connection teleseminars. "What corporations fail to realize is that by the time you reach 50, you have accumulated a wealth of experience that younger employees can't offer. More mature workers have expertise that can have a huge positive impact on the bottom line, and Randy has become an expert at helping these seasoned professionals identify the right hiring companies and sell their experience for what it is really worth. This teleseminar promises insights for everyone, no matter where you are in the evolution of your career."

The Experts Connection teleseminar series gives executives access to leading career experts. The cost of the seminar is \$45, \$35 for NETSHARE members, and access is provided via web and telephone. For more information, visit the Experts Connection online at www.experts-connection.com.

About Randy Block

Randy Block is an Executive Coach located in Northern California who maintains a private practice, gives topical workshops, works as a staffing advisor for startup companies and facilitates a San Francisco-based Senior Executive Networking Group. At age 61, Randy specializes in helping people over 50 with their careers. He focuses on issues such as career transition, changing careers and industries, choosing a career direction, job search, as well as offering guidance for self-employment, freelancing, and consulting. Randy holds certificates from the Career Planning and Adult Development Network, Career Coach Academy and the Retirement Coach Institute.

About NETSHARE

NETSHARE (www.netshare.com) is a confidential, membership based organization dedicated to providing executives across all disciplines and industries with quality \$100K plus job lists. NETSHARE also offers networking opportunities and a community of peers for the exchange of strategic information related to job search, professional development and best practices. NETSHARE has been recognized by Fortune and Forbes magazines as the best online destination for executive

positions.

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