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New Changes for Popular Coupon Savings Website

A new upgraded website was released this week for the popular BargainCat.com to offer consumers an even better interface to find the latest coupon codes and promotions.

SYDNEY, AUSTRALIA, October 09, 2008 **/24-7PressRelease/** -- One new feature on BargainCat.com offers visitors the ability to write or read reviews on a particular store. This is one of many new features on BargainCat.com that enable more interactive input from regular visitors. A smooth web3 interface offers shoppers state of the art browsing and interaction while looking for coupons. More new features that offer visitors a range of browsing enhancements are to be released regularly from now through until the holiday season peak.

BargainCat.com is a popular website where Internet shoppers can save money on the goods they purchase online from their favorite stores including Godaddy.com, Newegg.com, Nike and Sony. Consumers can find savings on products and services in categories that include travel, hotels, computers, clothing, jewelry and gourmet. BargainCat.com is a free service available to online shoppers from anywhere in the world with an Internet connection. BargainCat.com caters mainly to shoppers in the USA although shoppers in the UK and the rest of the world will find savings for local stores. BargainCat.com is one of the first International coupon websites.

BargainCat.com is all about offering consumers ways of saving money when shopping online and that is the main focus of the website. BargainCat.com will provide a coupon code, when available, to be used at the "checkout page" of an online retailers website although most often a visitor just needs to click a link to be taken to the saving page on the merchants website.

BargainCat.com also offers consumers shopping catalogs on the BargainCat.com website so they can quickly browse catalogs from popular stores without ever leaving BargainCat.com.

What sets BargainCat.com apart from the competition and other saving websites is the user friendly interface and clean browsing experience for visitors plus offering savings from thousands of popular stores. BargainCat.com enables visitors to find the promotions they require quickly and easily for just about any well known online store and many smaller ones too.

When someone visits BargainCat.com, he or she can choose to browse through merchants by department or by shopping category. The site will list currently available coupon codes for the selected merchant along with the expiration date and what discount the shopper can expect once the coupon code is applied.

The shopper can select the discount offer he or she would like to use by clicking on it on the webpage. The shopper will then be taken to the merchant's website with the coupon code displayed at the top of the page if one is present. When the customer is ready to complete the purchase, he or she enters the code on the checkout page and the discount will be applied. Customers often will not even need to enter a coupon code as these will be automatically applied at checkout when they use one of the supplied links to the goods they want to save on. A customer only needs to enter a code when one is mentioned.

Shoppers can also make use of the advanced searching capabilities on the website to search for anything while relevant results will only be instantly shown. The BargainCat.com search technology has been developed to provide the visitor with information efficiently and quickly.

BargainCat.com's purpose is to provide a simple but efficient website built on the latest technologies to enable the shopper to quickly find the discounts they are looking for with ease.

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About BargainCat.com:

BargainCat.com is a website established over 5 years of development which offers consumers a huge selection of coupon codes and savings from over 1500 popular online merchants.

BargainCat.com was founded in April, 2004 by Glinted Media, who have developed many leading websites and Internet shopping portals since 2000.