

Press Release Contact Information:

Shushmul Maheshwari
RNCOS
CEO
29, 1st Floor, Patparganj Industrial area
Delhi, New Delhi
India, 110092
Voice: 91-11-4214-1229
Fax: 91-11-4214-1229
E-Mail: [Email us Here](mailto:info@rncos.com)
Website: [Visit Our Website](http://www.rncos.com)

RNCOS Releases a New Report- Indian Healthcare - New Avenues for Growth

RNCOS has recently added a new Market Research Report titled, "Indian Healthcare - New Avenues for Growth" to its report gallery. The report provides a detailed and objective analysis on the Indian healthcare market.

NEW DELHI, INDIA, October 09, 2008 **/24-7PressRelease/** -- RNCOS has recently added a new Market Research Report titled, "Indian Healthcare - New Avenues for Growth" to its report gallery. India, with a healthcare market standing nearly at US\$ 38 Billion in 2007, represents one of the most emerging healthcare products and services market in the world. Out report "Indian Healthcare - New Avenues for Growth" expects the potential of this market to increase several fold in next five years.

India represents the world's second largest populated country. With a rapidly expanding economy and increasing urbanization, the prevalence of a number of chronic diseases, such as cardiovascular, diabetes, arthritis and cancer, has increased rapidly in India. So the country is becoming a source of opportunities for players operating in these segments.

The report contains unique market-based research and provides a detailed and objective analysis on the Indian healthcare market. It offers a thorough statistical and analytical overview of the Indian healthcare market coupled with past, present and future forecast till 2012 on the entire structure, composition and working of the Indian healthcare sector. It studies a number of lucrative sectors such as hospital services, pharmaceuticals, medical devices, outsourcing services, infrastructure, and path labs together with a number of other sectors.

The report concludes that although India's healthcare represents one of the biggest opportunity areas, it faces a number of challenges, like affordability and accessibility of healthcare, lack of government support and lack of awareness regarding quality healthcare services. However, the country is working towards overcoming these challenges and matching the standards of developed countries.

Key Findings of the Report

- Total healthcare spending in India is expected to grow at a CAGR of 17% between 2007 and 2012.
- In India, 80% of healthcare payments are still paid out-of-pocket.
- Around 76 Million Indians are expected to be above 65 years of age by 2012, thereby increasing the prevalence of several chronic diseases.
- India, with one of largest population with diabetes and cardiovascular diseases, has created a huge opportunity for healthcare products and services for these indications.
- The large-scale prevalence of both infectious and lifestyle-related diseases has created a big opportunity for the IVD market in India.
- Strong human resources and cost advantage has enabled India to emerge as a strong outsourcing destination.

Key Issues & Facts Analyzed in the Report

- Evaluation of past, current and future market trends.
- Segment-wise analysis of the market.
- Discussion about the major drivers of the healthcare market.
- Analysis of the opportunities created by the market.
- Overview on the major challenges for the market.
- Study of the competitive landscape of the market.

Research Methodology Used in the Report**Information Sources**

Information has been sourced from books, newspapers, trade journals, white papers, industry portals, government agencies, trade associations, monitoring industry news and developments, and through access to over 3000 paid databases.

Analysis Methods

RNCOS industry forecast and analysis is based on various macro- and microeconomic factors, sector and industry specific databases, and our in-house statistical and analytical model. This model takes into account the past and current trends in an economy, and more specifically in an industry, to bring out an objective market analysis.

Our industry experts study the relationship between various industry and economic variables to ensure the required accuracy and desired check on the quality of data and information given in the report.

For more information visit: <http://www.rncos.com/Report/IM151.htm>

Current Industry News: <http://www.rncos.com/Blog/>

About RNCOS

RNCOS, incorporated in 2002, provides Market Research Reports for your business needs and aims to put an end to your information pursuit. Our expertise in gathering global business information for industry research, corporate training, growth consulting, and business consulting, brings reputed companies and firms to us for business enhancement solutions. We can be your one-stop-shop for Industry research information and niche market analysis.